


I Know a Guy – Leveraging Relationships to Increase Resiliency in Disasters

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- Former City/County Fire Chief
- Former City/County Emergency Manager
- Former Small Business Consultant for LTC
- Current Healthcare Emergency Preparedness Consultant

Objectives

- 1. At the end of our discussion, we will understand what “I Know a Guy” means and how it applies to facility and community resiliency after a disaster.**
- 2. At the end of our discussion, we will have clear guidance on how to build “I Know a Guy” relationships through outreach, training, and exercises, while simultaneously meeting CMS guidelines on emergency preparedness.**
- 3. At the end of our discussion, by way of story-time, we will have an understanding on how the “I Know a Guy” principle was used in real-world events at the regional, local, and facility level.**
- 4. At the end of our discussion, as time allows, you will join in on a moderated discussion on how to build relationships and increase resiliency at the facility level.**

What is “I Know a Guy”?

- What it is not:
 - Sexist
 - Misogynistic
 - Exclusionary

What is “I Know a Guy?”

- What it IS:
 - Ubiquitous
 - Gender neutral
 - DUDE!

Blue-Sky vs Gray-Sky



- Blue-Sky Events
 - Things we do when there isn't an emergency
 - Training
 - Exercise
 - Plan Reviews/Updates
 - Relationship Building
 - Public Outreach

Blue-Sky vs Gray-Sky

- Gray-Sky Events
 - Things we do when a disaster or emergency happens:
 - Response -
 - Protection of life/Life-saving
 - Incident stabilization
 - Protection of facility/infrastructure



Building Relationships

- How do we build relationships?
 - GET TO KNOW YOUR NEIGHBORS
 - Who has skid steers/heavy equipment
 - Where can you do commercial amounts of laundry
 - Who can provide refrigerator/freezer access
 - Who has manpower to move people, beds, food, etc.
 - Who can provide meals if you lose food production capability
 - Even in the largest of communities, LTC and hospitals are a cornerstone of the community



Planning for the Bad Days

**Staff, Patient, &
Resident Safety**

Why?

Resiliency

Staff, Patient, & Resident Safety

The background of the slide is an abstract, artistic composition of swirling, ethereal colors. The palette includes deep blues, vibrant greens, and warm yellows, all set against a dark, almost black background. The colors appear to be in motion, creating a sense of depth and complexity, much like smoke or liquid in motion.

- Financial
- Legal
- Culture
- Satisfaction

Why is Resiliency Important?

- Continuity of Care – Continuing to provide the best care to the most people for the longest amount of time.
- Continuity of Operations – Continuing to maintain the business aspect of the facility.
- Quality of Life – Ensuring minimal disruption of day-to-day life to our residents
- Economic Stability - Ensuring our staff remains gainfully employed and we provide services/employment to our communities



W. Jungle Blvd.

W. 20th St.

S. Maiden Ln.

S. Main St.

Franklin
Technology
Center

St. Mary's
Elementary School

Joplin
High School

SJRMC

Greenbriar
Nursing Home

Mercy
Village

W.

VEED.IO



What do we plan for?

NATURAL & MANMADE HAZARDS

- Wind Events
- Extreme Temps
- Utility Failures
- Active Threats
- Cyber

THIRA/HVA

- THIRA – Threat & Hazard Identification & Risk Assessment
 - Is also done at the city/county/regional level
 - Easily adaptable to healthcare facilities
- HVA – Hazard Vulnerability Analysis
 - Similar to the THIRA
 - Focused more on healthcare/healthcare facilities

Using the THIRA/HVA

- Mitigation Efforts
- Training & Exercises
- Plan Development & Refinement

How Do We “Know a Guy”?

I KNOW A GUY
WHO KNOWS A GUY
WHO KNOWS
ANOTHER GUY



How Do We “Know a Guy”?

- Training
- Exercises
- Conferences
- Public Outreach
- LEPC/COAD/NOAD

Story-Time.....

The background of the image features a dynamic, swirling pattern of smoke or ink in a dark, black environment. The colors are vibrant and varied, including shades of teal, light blue, yellow, and orange, creating a sense of movement and depth. The smoke or ink appears to be rising or falling, forming intricate, cloud-like shapes that fill most of the frame.

Clark County MYTEP

The background of the image is a dark, almost black, space filled with intricate, swirling patterns of color. The colors transition from a deep teal at the top, through a bright yellow in the middle, to a soft grey at the bottom. The patterns resemble smoke or ink being dropped into water, creating a sense of movement and depth. The overall effect is ethereal and artistic.

MOBEX Trigger



Moberly Water Failure



COVID Response



NEMO Derecho





Review

What should we plan for?

Why should we be resilient?

How do we know a guy?

When "I Know a Guy" Hits Home

The background of the image is a dark, almost black, space filled with intricate, swirling patterns of light. The colors transition from a pale, dusty blue at the top, through a soft, hazy green, to a warm, golden yellow and orange at the bottom. The patterns resemble smoke or ink diffusing in water, creating a sense of movement and depth. The overall effect is ethereal and artistic.

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