

Missouri Association of Nursing Home Administrators

2025 MANHA Winterfest

Conference & Trade Show

Exhibitor Brochure



February 5-7, 2025

**Ameristar Casino
St. Charles, MO**

MANHA Winterfest



Valued Partners,

MANHA would like to invite you to our 2025 Winterfest Convention and Trade Show hosted at Ameristar Casino in St. Charles, MO on February 5-7, 2025.

MANHA is an association *just for licensed administrators* meaning our Trade Show attendees are the decision makers you want to reach. **And to make this Trade Show successful we need you!**

MANHA appreciates the valuable role vendors and sponsors play in our association which is why we continue to find new and cost effective ways to connect you to our members. This trade show helps you join forces with administrators through 3 hours of exclusive trade show time, an evening reception, and several networking opportunities.

As always, we appreciate your support and cannot wait to work with you to bring our administrators another successful Winterfest.

Thank you!

Joe Shafer
MANHA President

Tim Nye
Convention Chair

Dottie Sharpe
Executive Director

Basic Booth Fee:

Members: \$800 Non-Members \$950

This includes:

- * 3 hours of exclusive trade show time
- * 8'x10' booth space
- * 6' skirted table with 2 chairs
- * One line, professionally printed sign
- * Invitation to Wednesday night's reception
- * Pre-convention registration list sent 2 weeks prior to show
- * Post-convention registration list
- * Access to the event app
- * Networking Reception & Hospitality

We are again offering administrators a chance to receive one CEU during the trade show. Vendors that choose to participate in the CEU need to send a one-page educational piece to MANHA for approval. **MUST BE RECEIVED BY JANUARY 24th, 2025 to be eligible to participate!!**

Please email to Dottie Sharpe—dotties@mlnha.org

Schedule & Information



Wednesday

8:00-12:00 Educational Sessions

8:00-2:00 Vendors Set Up

12:00-1:00 Attendee Lunch

1:00-5:30 Educational Sessions

2:00-4:00 Exhibit Show

6:00-8:00 Cocktail Reception

Thursday

8:00-10:45 Educational Sessions

10:45-12:00 Exhibit Show

12:00 Start Breakdown

12:00-1:00 Lunch

1:00-5:00 Educational Sessions

5:00 Hospitality

Please note Exhibit start time may vary by as much as 30 minutes when agenda is complete

Assignment of Booth Space

Diamond, Platinum, Gold, and Silver Sponsors will receive priority booth assignments by sponsorship level. All other assignments will be made on a first come basis. The earlier you send in your request the better chance of getting your preferred booth. MANHA reserves the right to assign booth space so arrangement is in the best interest of the attendees and exhibitors. All efforts will be made to separate competitors.

Arrangement of Exhibits

All 8'x10' exhibit booths will be furnished with one 6' skirted table, two chairs, wastebasket, and a one line professionally printed sign. All booths and tables will be professionally draped. **An exhibitor can ship conference material to the hotel no earlier than 2 days prior to the start date of the event. The address is provided below. Contact Zoe Zeurcher before shipping zoezeurcher@boydgame.com**

Ameristar Casino St. Charles, Inc

Attn: Zoe Zeurcher Conference Center Sales

Missouri Association of Nursing Home Administrators 2/25

Vendor Name/Company

One Ameristar Blvd.

St. Charles, MO 63301

Electrical Hook-Ups

Electric hook-up through Encore. Please see the attached exhibitor order form.

Hotel Information

Rate: \$142/night plus a daily Resort Fee of \$10

Ameristar Casino

One Ameristar Boulevard

St. Charles, MO 63301

Reservations: (855)888-7273 Code Missouri Association of Nursing Home Administrators or online using the following link: MANHA Winterfest & Tradeshow 2024. **Must be reserved by January 17, 2025!!!!**

Sponsor Opportunities

Diamond Sponsor \$3,000

- ◇ Two complimentary booths with first choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times.
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Four complimentary packages covering cost of conference social/meal functions
- ◇ Full page color ad in program

Platinum Sponsor \$2,500

- ◇ Complimentary booth with second choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Three complimentary packages covering cost of conference social/meal functions
- ◇ Half page color ad in program

Gold Sponsor \$1,900

- ◇ Complimentary booth with third choice of location
- ◇ Free CEUs for your representatives
- ◇ Two complimentary packages covering cost of conference social/meal functions

Silver Sponsor \$1,500

- ◇ Complimentary booth
- ◇ Listing in program
- ◇ Two complimentary packages covering cost of conference social/meal functions

Basic Booth \$800/\$950

- ◇ Listing in program
- ◇ One complimentary package covering cost of conference social/meal functions

Lunch (2) \$2,000

- ◇ Two lunches available. Signage with your company information will be set up during lunch hour. Includes Gold Sponsorship package

Cocktail Reception (2)..... \$3,000

- ◇ Two available - Want to host the biggest party of the trade show? Here is your chance! Choose to sponsor the food or beverages Includes Diamond Sponsorship package

Breakfast Buffet \$1750

- ◇ Includes Silver Sponsorship package



Additional Sponsorship Opportunities

(Basic Booth not included)

Bags **SOLD OUT!** \$500

Purchase your own or work with us to have your company's logo featured on bags attendees carry throughout the tradeshow.

Lanyards \$500

Purchase your own or work with us to have your company's logo featured on lanyards used by attendees during conference. **SOLD OUT!**

Hospitality Room **SOLD OUT!**

Host the after party Thursday night! You provide room, spirits, and snacks. We will provide the attendees (and signage).

Break (7) \$500

Seven breaks available. We will set up your sign near the beverage and snack area.

Keynote Speaker \$950

2 Keynote speaker sponsorships available. Signage with your company information will be set up during the presentation on either Wednesday or Friday morning.

Event App \$650

Keep the convention connected with our Whova Event App. Have your company's logo showcased every time someone opens the app!

Charging Station \$650

Showcase your company where everyone is hanging out: the charging station. Includes professional branding on station.

Hotel Key Cards ...**SOLD OUT!**..... \$1200

Showcase your company all day long. Includes professional branding.

Continental Breakfast (2)..... \$600

Two continental breakfasts available. We will set up a sign for you during breakfast.

Exhibitor Registration form



Please type/print to complete the form and return to MANHA

By fax: (573)634-8590

By email: dotties@mlnha.org

Exhibitor

Company Name: _____

All printed material will include this spelling

All booth packages includes 8'x10' booth space, 6' skirted table with 2 chairs and one professionally printed, one-lined sign.

		Order	Price
Basic Booth	One complimentary package, and an invitation to Wednesday night's reception will be included.	<input type="checkbox"/>	\$800/950
Silver Sponsor	Listing in program and signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included.	<input type="checkbox"/>	\$1,500
Gold Sponsor	Priority booth choice by sponsorship level along with signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$1,900
Platinum Sponsor	Priority booth choice by sponsorship level along with a half page colored ad in the program. A banner reflecting your sponsorship level will be displayed in the classroom and at your booth during exhibit times. An introduction at beginning of a session and an invitation to give a short presentation. Three complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$2,500
Diamond Sponsor	Two booths with first choice of location along with a full page colored ad in the program. A banner reflecting your sponsorship level will be displayed in the classroom and at your booth during exhibit times. An introduction at beginning of a session and an invitation to give a short presentation. Four complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$3,000
Lunch Sponsorship	Two lunches available. Includes Gold Sponsorship package	<input type="checkbox"/>	\$2,000
Cocktail Reception	Two available. Includes Diamond Sponsorship package	<input type="checkbox"/>	\$3,000
Breakfast Buffet	Includes Silver Sponsorship package	<input type="checkbox"/>	\$1,750
		Total:	<input type="text"/>

Additional Sponsorships

Half Page Ad	Ad will be in color and must be submitted by January 10, 2025.	<input type="checkbox"/>	\$100
Full Page Ad	Ad will be in color and must be submitted by January 10, 2025.	<input type="checkbox"/>	\$175
Other: <input type="text"/>	Additional sponsorship options from page 4	<input type="checkbox"/>	<input type="text"/>
Lunch tickets:	Additional meal ticket per person/per day \$50 x <input type="text"/>	<input type="checkbox"/>	<input type="text"/>

Grand Total:

Payment Information



Please type/print to complete the form and return to MANHA
By fax: (573)634-8590 By email: dotties@mlnha.org

Company Name: _____

Company Contact:

Name	Title	Address
Phone	Fax	
Email		

Payment Method

☐ Credit Card—Please go to the following section

☐ Check made payable to MANHA

☐ Invoice emailed to: _____
Invoice must be paid prior to show

Credit Card

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card

Card Number	Exp. Date	
Name on Card	Security Code	
Billing Address		
City	State	Zip Code

Cancellation

Cancellations must be made in writing by January 13th, 2025 for a refund, minus a \$100 processing fee.
Cancellations made after that date will not be entitled to a refund.

Confirmations

Confirmation and receipt will be sent out to the contact person listed above. Both should be sent out within 2 weeks of being submitted to our office.

Additional information



Please type/print to complete the form and return to MANHA
By fax: (573)634-8590 By email: dotties@mlnha.org

Company Name: _____

Company Category

<input type="checkbox"/> Dental	<input type="checkbox"/> Education	<input type="checkbox"/> Eye Care	<input type="checkbox"/> Food Service
<input type="checkbox"/> Hospice	<input type="checkbox"/> Insurance	<input type="checkbox"/> Labs/Imaging	<input type="checkbox"/> Medical Supplies
<input type="checkbox"/> Pharmacy	<input type="checkbox"/> Rehabilitation	<input type="checkbox"/> Staffing	<input type="checkbox"/> Transportation
<input type="checkbox"/> Wound Care	<input type="checkbox"/> Other: _____		

Company Description

<input type="checkbox"/> Please use last years description for brochure, website, and event app	<input type="checkbox"/> Will submit a new/updated company description by January 3, 2025 .
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Booth Preference

Booth Preference: _____

[See Page 8 for floor plan](#)

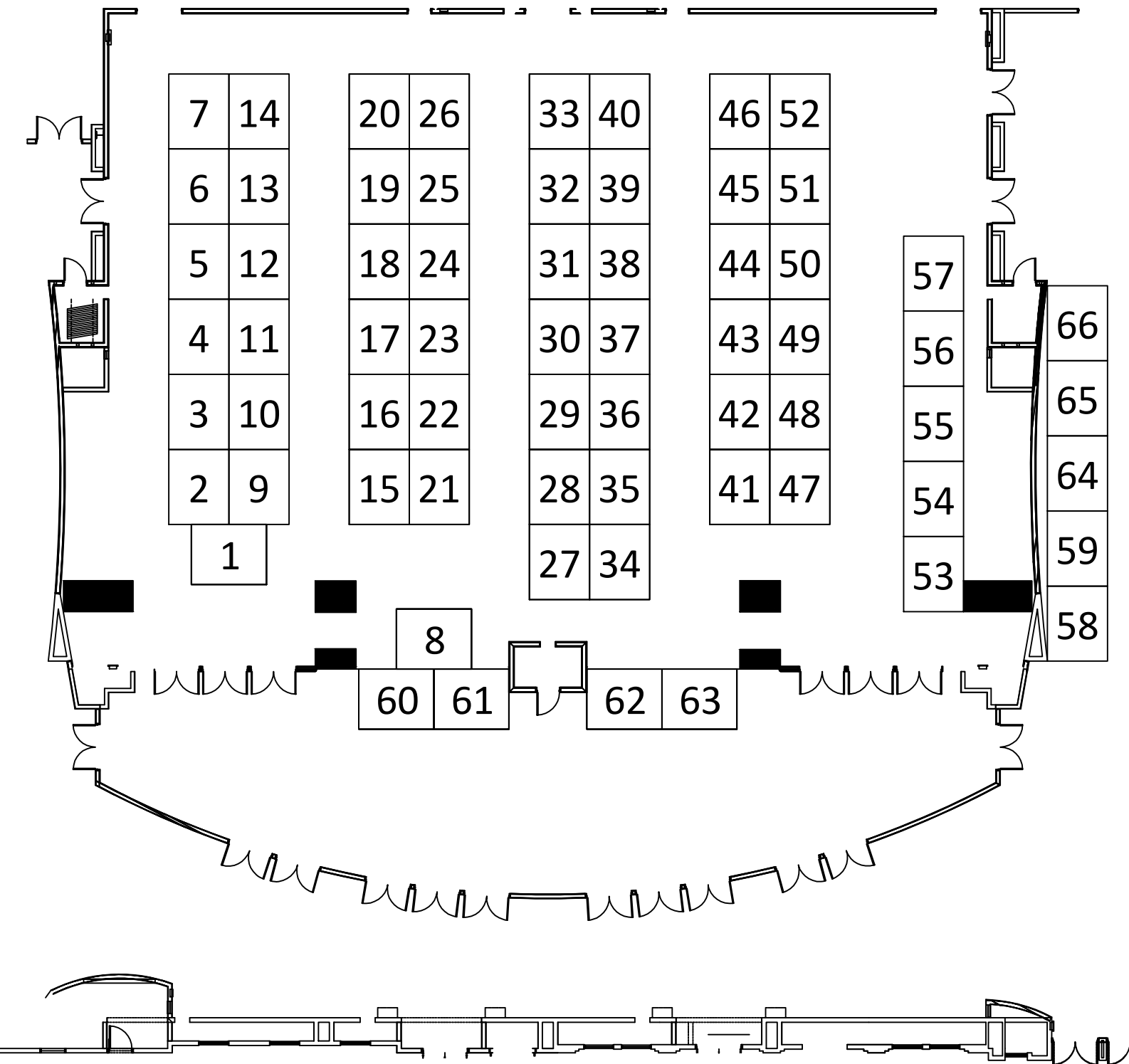
Representatives Attending

Name:		Email:	
Job Title:		Address:	
Admin Lic:#			
Phone Number:			

Name:		Email:	
Job Title:		Address:	
Admin Lic:#			
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Name:		Email:	
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Admin Lic:#			
Phone Number:			

Name:		Email:	
Job Title:		Address:	
Admin Lic:#			
Phone Number:			



***MO Association of Nursing Home Administrators
February 5-7, 2025
Discovery Ballroom
Ameristar Casino***



66 - 8' x 10' Booths

