

Missouri Association of Nursing Home Administrators

2022 MANHA Winterfest

Conference & Trade Show

Exhibitor Brochure



February 2-4, 2022
Oasis Hotel and Convention Center
Springfield, MO

MANHA Winterfest



Valued Partners,

MANHA would like to invite you to our 2022 Winterfest Convention and Trade Show hosted at Oasis Hotel & Conference Center in Springfield, MO on February 2-4, 2022.

MANHA is an association *just for administrators* meaning our Trade Show attendees are the decision makers you want to reach. And to make this Trade Show successful we need *you!*

MANHA appreciates the valuable role vendors and sponsors play in our association which is why we continue to find new and cost effective ways to connect you to our members. This trade show helps you join forces with administrators through 3.5 hours of exclusive trade show time, an evening reception, and several networking opportunities.

As always, we appreciate your support and cannot wait to work with you to bring our administrators another successful Winterfest.

A handwritten signature in black ink, appearing to read "Joe Shafer".

Joe Shafer
Board President

A handwritten signature in black ink, appearing to read "Tim Nye".

Tim Nye
Convention Chair

A handwritten signature in black ink, appearing to read "Cindy Wrigley".

Cindy Wrigley
Executive Director

Basic Booth Fee: \$800

This includes:

- * 3 1/2 hours of exclusive trade show time
- * 8'x10' booth space
- * 8' skirted table with 2 chairs
- * Pre-convention registration list
- * Post-convention registration list
- * Access to the event app
- * Networking Reception & Hospitality

This year we are offering administrators a chance to receive one CEU during the trade show. Vendors that choose to participate need to send a one-page educational piece to MANHA for approval.

Please email Rebekah Lucas, RebekahL@mlnha.org for more information!

Schedule & Information



Wednesday	Thursday
8:30-12:00 Educational Sessions	8:30-10:30 Educational Sessions
8:00-2:00 Vendors Set Up	10:30-12:00 Exhibit Show
12:00-1:00 Attendee Lunch	12:00 Start Breakdown
1:00-2:00 Educational Sessions	12:00-1:00 Lunch
2:00-4:00 Exhibit Show	1:00-4:45 Educational Sessions
5:30-7:00 Cocktail Reception	4:30 Hospitality

Please note Exhibit start time may vary by as much as 30 minutes when agenda is complete

Assignment of Booth Space

Diamond, Platinum, Gold, and Silver Sponsors will receive priority booth assignments by sponsorship level. All other assignments will be made on a first come basis. The earlier you send in your request the better chance of getting your preferred booth. MANHA reserves the right to assign booth space so arrangement is in the best interest of the attendees and exhibitors. All efforts will be made to separate competitors.

Arrangement of Exhibits

All 8'x10' exhibit booths will be furnished with one 8' skirted table, two chairs, wastebasket. All booths and tables will be professionally draped. Shipping of exhibition items is available, please see attached form.

Electrical Hook-Ups

Electric hook-up through Oasis must be prearranged. To set this up please see the attached form.

Hotel Information

Rate: \$99/night

Oasis Hotel and Convention Center

2546 North Glenstone Ave, Springfield, MO 65803

Reservations: (888)532-4338 or [www.https://springfieldoasis.com/reservations/](https://springfieldoasis.com/reservations/). Indicate you are with Missouri Association of Nursing Home Administrators.

*You must reserve your room no later than **January 7, 2022**. After that date, rooms are on availability basis only.*

Sponsor Opportunities



Diamond Sponsor \$2,500

- ◇ Two complimentary booths (first choice of location)
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times.
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Four complimentary packages covering cost of conference social/meal functions
- ◇ Full page ad in program

Platinum Sponsor..... \$1,800

- ◇ Complimentary booth (second choice of location)
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Three complimentary packages covering cost of conference social/meal functions
- ◇ Half page ad in program

Gold Sponsor \$1,500

- ◇ Complimentary booth with third choice of location
- ◇ Free CEUs for your representatives
- ◇ Two complimentary packages covering cost of conference social/meal functions
- ◇ Half page ad in program

Silver Sponsor..... \$1,100

- ◇ Complimentary booth
- ◇ Listing in program booklet
- ◇ Two complimentary packages covering cost of conference social/meal functions

Basic Booth \$800

- ◇ Complimentary booth
- ◇ Listing in program booklet
- ◇ One complimentary package covering cost of conference social/meal functions

Additional Sponsorship Opportunities

All sponsorships are listed in the program booklet and announced at seminars!

~~Bags~~ **SOLD**

Purchase your own and send to MANHA before January 15, 2022.

~~Lanyards~~ **SOLD**

Purchase your own and send to MANHA before January 15, 2022.

~~Hospitality Room~~ **SOLD**

Host the after-party Thursday night!

Event App \$800

Keep the convention connected with our Whova Event App. Have your company's logo showcased every time someone opens the app!

Charging Station..... \$800

Showcase your company where everyone is needing to visit: the charging station. Includes professional branding on station.

Breaks..... \$600

Showcase your company where everyone is hanging out: the watercooler. Includes professional signage at location.

Lunch(s) \$1,200

Showcase your company during mealtimes. You will be given an opportunity to speak to the crowd for 5 minutes during the meal. Includes professional signage.

Reception \$1,500

Showcase your company where everyone is getting to know each other: the reception. Includes professional signage for the duration of the Reception

Exhibitor Registration form



Please type/print to complete the form and return to MANHA

By fax: (573)634-8590 By email: RebekahL@mlnha.org

Exhibitor

Company Name: _____

All printed material will include this spelling

All booth packages includes 8'x10' booth space, 8' skirted table with 2 chairs, trashcan and one professionally printed, one-lined sign.

		Order	Price
Basic Booth	One complimentary lunch, and an invitation to Wednesday night's reception will be included.	<input type="checkbox"/>	\$800
Silver Sponsor	Listing in program and signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included.	<input type="checkbox"/>	\$1,100
Gold Sponsor	Priority booth choice by sponsorship level along with a half page ad in the program booklet and signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$1,500
Platinum Sponsor	Priority booth choice by sponsorship level along with a half page ad in the program booklet. A banner reflecting your sponsorship level will be displayed in the classroom. An introduction at beginning of a session and an invitation to give a short presentation. Three complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$1,800
Diamond Sponsor	Two booths with first choice of location along with a full-page ad in the program booklet. A banner reflecting your sponsorship level will be displayed in the classroom and at your booth during exhibit times. An introduction at beginning of a session and an invitation to give a short presentation. Four complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$2,500

Total:

Payment Information



Company Name: _____

Please type/print to complete the form. Return via
Fax: 573-634-8590 or via Email: RebekahL@mlnha.org

Company Contact:

Name		Title	Address
Phone		Fax	
Email			

Payment Method

Credit Card—Please go to the following section

Check made payable to MANHA

Invoice emailed to: _____
Invoice must be paid prior to show

Credit Card

Visa Mastercard Discover American Express

Credit Card

Card Number	Exp. Date	
Name on Card	Security Code	
Billing Address		
City	State	Zip Code

Cancellation

Cancellations must be made in writing by January 15, 2022 for a refund, minus a \$100 processing fee. Cancellations made after that date will not be entitled to a refund.

Confirmations

Confirmation and receipt will be sent out to the contact person listed above.

Additional information



Please type/print to complete the form. Return via
 Fax: 573-634-8590 or via Email: RebekahL@mlnha.org

Company Name: _____

Company Category

- | | | | |
|-------------------------------------|-----------------------------------------|---------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Dental | <input type="checkbox"/> Education | <input type="checkbox"/> Eye Care | <input type="checkbox"/> Food Service |
| <input type="checkbox"/> Hospice | <input type="checkbox"/> Insurance | <input type="checkbox"/> Labs/Imaging | <input type="checkbox"/> Medical Supplies |
| <input type="checkbox"/> Pharmacy | <input type="checkbox"/> Rehabilitation | <input type="checkbox"/> Staffing | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Wound Care | <input type="checkbox"/> Other: _____ | | |

Company Description

- Attached Will submit a company description
by **January 7, 2022.**

Booth Preference: #1: _____ #2: _____ #3: _____

**Booths are assigned based on sponsorship levels and first come first served.
 See page 8 for floor plan*

Representatives Attending

Name:		Email:	
Job Title:		Address:	
Admin Lic:			
Phone Number:			

Name:		Email:	
Job Title:		Address:	
Admin Lic:			
Phone Number:			

Name:		Email:	
Job Title:		Address:	
Admin Lic:			
Phone Number:			

Floor Plan

MANHA Winterfest 2/1/22
(60) 8x10 Booths / (12) Rounds of 10

