

Missouri Association of Nursing Home Administrators
2021 Winterfest Conference & Trade Show
March 10-12, 2021
Attendee Brochure

**REFRESH
RENEW
REFOCUS**

Ameristar Hotel & Spa
St. Charles, MO



MANHA Winterfest

Missouri Association of Nursing Home Administrators is pleased to invite you to attend our midyear conference, Winterfest. We have all experienced a very challenging year and need to Refresh, Refocus, Renew! The goal of this conference is to provide long-term care administrators and their staff practical and inspirational education hours along with the opportunity to network and socialize with colleagues. It is also the only MANHA-sponsored conference that provides you a chance to view the latest technology, products, and services offered by suppliers.

Thank you!



Joeseeph Shafer
MANHA President



Cindy Wrigley
Executive Director

Cancellation

Advance registration is preferred. All on-site registration fees will be **increased by \$50.00**. A full refund minus a \$50 processing fee, will be given if requested by February 27, 2021. No refunds will be given after that date. You may send a substitute.

Special Diets

If you have a special diet, please include that information on the registration form

Accreditation

Educational seminars are approved for 17 total CEUs of which there are a possible 4 Patient Care CEUs. Approved by the Missouri Board of Nursing Home Administrators (TA 029-04-21) All attendees will be issued certificates of attendance. **One hour of the 17 total CEUs will be given by obtaining pieces of educational materials from participating vendors in the exhibit hall. CEUs will be verified.**

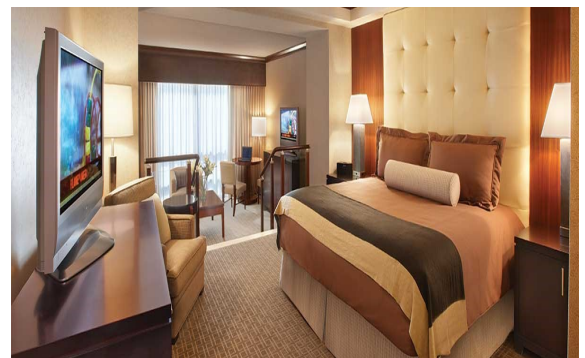
Hotel Information

Rate: \$115/night

Ameristar Hotel & Spa, One Ameristar Blvd., St. Charles, MO 63301

Reservations: <https://www.ameristarstcharles.com/> or call (855)888-7273.

Group Code: MANC21A



*You must reserve your room no later than **February 19, 2021**. After that date, rooms are on availability basis only.*



Wednesday

3/10

8:00 AM - 8:30 AM	Registration	
8:30 AM - 9:30 AM	How To Thrive and Nurture Hope During Uncertainty <i>Presented by Steve Sewell</i>	1.0 CEU
9:45 AM - 10:45 AM	Managing Difficult Behavior: Constructive Responses to Residents Experiencing Neurocognitive Impairment <i>Presented by Cynthia Baker, LCSW, LSCSW, CSW-Gerontology</i> <i>Speaker Sponsored by Deer Oaks</i>	1.0 PC CEU
11:00 AM - 12:00 PM	How To Properly Write A Plan of Correction <i>Presented by Nicky Martin, BS, LNHA</i>	1.0 CEU
12:00 PM - 1:00 PM	Lunch	
1:00 PM - 2:00 PM	Concurrent Sessions Understanding Foodservice in Healthcare: Best Ways to Partner with your Foodservice Distributor <i>Presented by Rebecca Shinn RD, LDN, Abigail Hallmark MS, RD, LD, Nathan Holtschlag</i> <i>Speaker Sponsored by Kohl Wholesale</i> Beyond Medication Regimen Reviews: Quality Measure Focused Consulting <i>Presented by Bethany Bramwell, RPh, BCGP</i> <i>Speaker Sponsored by Guardian Pharmacy</i>	1.0 CEU 1.0 CEU
2:00 PM - 4:00 PM	Break with exhibitors	1.0 CEU
4:00 PM - 5:30 PM	Concurrent Sessions Nursing Documentation and PDPM <i>Presented by Sherrie Robbins</i> <i>Speaker Sponsored by BKD</i> Guardianship and Conservatorships: How to Assist Residents and Their Families When a Resident is Incapacitated <i>Presented by Kim Guthrie</i> <i>Speaker Sponsored by Newman, Comley & Ruth</i>	1.5 CEU 1.5 CEU
6:00 PM	Reception	

Thursday

3/11

8:00 AM - 8:30 AM	Registration	
8:30 AM - 10:00 AM	Banishing Burnout Taking Care of Yourself and Patients <i>Presented by Steve Sewell</i>	1.5 CEU
10:00 AM - 11:30 AM	Break with exhibitors	1.0 CEU <i>possible with participation</i>

11:30 AM - 12:30 PM

Lunch

12:30 PM - 1:30 PM

Smile! You're on Grandma's Camera

1.0 CEU

*Presented by Kim Guthrie**Speaker Sponsored by Newman, Comley & Ruth*

1:45 PM - 3:15 PM

Regulatory Update

1.5 CEUs

Presented by Shelly Williamson

3:30 PM - 4:30 PM

Concurrent Sessions

Strategies for Reducing Risk for Respiratory Infections: Focus on Immunizations

1.0 PC CEU

*Presented by Bethany Bramwell, RPh, BCGP**Speaker Sponsored by Guardian Pharmacy***The COVID Effect: New Wound Types Commonly Confused with Pressure Ulcer/Injuries**

1.0 PC CEU

*Presented by Martha Kelso, RN, LNC, HBOT**Speaker Sponsored by Wound Care Plus*

4:45 PM - 5:45 PM

Concurrent Sessions

The Importance of Oral Care in the Elderly

1.0 PC CEU

*Presented by Georgene Smith, RDH, ECP III**Speaker Sponsored by Senior Dental***Medication Management-Simplification of Diabetes Regimen**

1.0 PC CEU

*Presented by Amber Miller, R.Ph.**Speaker Sponsored by alixaRX*

4:30 PM

Hospitality

Friday

3/12

7:30 AM - 8:30 AM

Registration & Breakfast Buffet

8:30 AM - 9:30 AM

A Day in the Life... Insight on Your Dietary & Environmental Services Manager

1.0 CEU

*Presented by Erika Kramer, LNHA, Chris Smith, Chef Steve Tiezzi**Speaker Sponsored by Martin Bros*

9:45 AM - 10:45 AM

Preparing for Post Pandemic

1.0 CEU

*Presented by Lisa Lysell, T-Chest, CIC**Speaker Sponsored by Hillyard*

11:00 AM - 12:00 PM

Care Partnering Techniques for those Living with a Cognitive Decline

1.0 PC CEU

*Presented by Matthew Christopher, CPTA**Speaker Sponsored by Summit Care*

12:15 PM - 1:45 PM

Beyond the Headaches: Solutions to Staffing Problems

1.5 CEUs

*Presented by Erika Kramer, LNHA, Julie Husmann, RDN, LD, Chef Steve Tiezzi**Speaker Sponsored by Martin Bros*

1:45 PM

Adjourn



Sponsored By:

Missouri Association of Nursing Home Administrators
 4100 Country Club Dr., Jefferson City, MO 65109
 PH: (573)634-5345 Fax: (573)634-8590
www.mlnha.org

Wednesday, March 10, 2021

8:30 AM -

9:30 AM

1.0 CEU

*Steve Sewell***How To Thrive and Nurture Hope During Uncertainty**

Let's face it, the last 12 months has been a whirlwind of change, loss, grief, anxiety, and uncertainty- enough for anyone to feel overwhelmed and defeated. Add to that anyone who serves in the essential world of healthcare, there's a lot we are dealing with and many are over it! In this engaging and uplifting keynote, Steve will share key insights about how this pandemic has been one of grief and loss, help us identify key perplexities as well as discoveries that help us mature. You will also learn how to nurture encouraging hope in yourself as well as in others as a manager, supervisor, and director. **Steve Sewell** graduated from Biola University and has completed several hundreds of credit hours in educational settings in theology, leadership development, thanatology, and personal development. Steve's 25+ years of leadership, counseling/coaching, and teaching background in churches, community development, chaplaincy, bereavement, a published author, and as a business owner gives him a wide range of experience working with people of all kinds. His encouraging and empowering conflict reconciliation presentation has been welcomed in many settings, including healthcare, faith-based organizations, and corporations. Steve is a regular partner/contributor to local mental health coalitions, entrepreneur groups, and his church in Raytown, MO. Steve travels nationally as a conference speaker, seminar leader, team facilitator, and chaplain endorser/trainer. His book, *AT A LOSS – Learning How to Comfort Others and FINDING HOPE* (with its accompanied Activity book) can be found on www.stevenseswell.me. His heartfelt approach to others is engaging, motivating, and inspiring. Steve has made it his mission to encourage leadership and strengthen teams during times of change, adversity, and loss. He is originally from California and currently resides in Kansas City, MO.

www.stevenseswell.me

9:45 AM -

10:45 AM

1.0 PC CEU

*Cynthia Elaine Baker,
LCSW, CSW-
Gerontology*

Managing Difficult Behavior: Constructive Responses for Residents Experiencing Neurocognitive Impairment

Constructive Responses for Residents Experiencing Neurocognitive Impairment provides constructive applicable responses to resident "difficult behaviors" related to dementia related neurocognitive impairments and/or mental illness. This presentation will provide education and constructive interventions that are applicable for both direct care and leadership professionals working with and on behalf of residents with dementia. The program will describe common behaviors, their purpose, triggers, and constructive interventions. The presenter will include a discussion of common emotional disturbance and differentiating possible mental health issues from day to day living as an aging adult. Learning Objectives:

Upon completion, participants will be able to gain important information regarding types of behaviors and their etiology.

Upon completion, participants will be able to list six reasons for inappropriate or difficult behaviors.

Upon completion, participants will be able to utilize at least 5 preventative approaches to reduce problem behavior.

Cynthia Baker, LCSW, LSCSW, LIMHP has licenses to practice psychotherapy in four states, is a Clinical Provider for residents in long term care communities, and Regional Clinical Director for Deer Oaks Behavioral Health. Cynthia has earned a Clinical Specialty in Gerontology endorsed by the National Association for Social Workers and currently obtaining a Doctor of Education from the University of Southern California. Besides providing Therapeutic Support to Residents in Assisted Living and Nursing Care Communities, Cynthia supervises more than 50 Licensed Clinical Providers in three states. In addition to this role, Cynthia trains and provides continuing education about significant behavioral health and long-term care issues to Deer Oaks 400 Clinical Providers and contracted nursing communities and medical facilities throughout the U.S.

11:00 AM -

12:00 PM

1.0 CEU

*Nicky Martin, BS,
LNHA*

How To Properly Write a Plan of Correction

The goal of each long term care home is to receive no deficiencies at the conclusion of the survey, some will fall short of meeting regulatory standards and must demonstrate through a plan of correction, or POC how they will achieve compliance. An acceptable plan of correction has many elements. This session will include tips on how to draft the POC response, effectively manage your time in order to meet deadlines and ultimately demonstrate that your home has achieved full compliance with the applicable regulations. Most importantly, we will review the required elements of an acceptable plan of correction, including planning, writing, implementation and monitoring the plan of correction. **Nicky Martin, BS, LNHA**, serves as the NHA Coach in the southern, western and St. Louis regions of Missouri. With over 23 years of experience in LTC, she's seen and done it all. Nicky serves as an advisor to administrators, corporate directors, CFOs, and CEOs on all facets of CMS regulations from facility assessments to operational management. Her hometown roots as administrator in a rural 60-bed home are the foundation for the principles that she practices, including the belief that everything starts with the CNAs. Nicky serves on the Board of Directors for MC5 and is a strong proponent of person-centered care practices. Nicky also serves on both the Education and Regulatory Committees for MHCA and the Education Committee for MANHA. Nicky is a Certified Dementia Practitioner (CDP), holds a Bachelor of Science in Accounting, and is working towards a Master's Degree in Public Administration.

1:00 PM -

2:00 PM

1.0 CEU

*Rebecca Shinn**Abigail Hallmark**Nathan Holtschlag***Understanding Foodservice in Healthcare: Best Ways to Partner with your Foodservice Distributor**

This session will focus on the challenges foodservice faces and best ways to approach and eliminate those obstacles. The presenters will discuss the daily dynamics of the foodservice culture while reverting back to our main theme. **Abigail Hallmark MS, RD, LD** is a chef and registered dietitian at Kohl Wholesale. She works as a consult in the healthcare sector for long-term care facilities. She utilizes in-service trainings, kitchen inspections, ServSafe classes, and culinary demonstrations to educate foodservice departments. She is an active member of the American Culinary Federation and the Academy of Nutrition and Dietetics. Her passion is to help dietary managers and cooks work as efficiently and safely as possible. **Rebecca Shinn, RD, LD** is currently a leader of the Nutrition & Culinary Team at Kohl Wholesale. Rebecca is called on to consult with various foodservice operations in Missouri. In partnering with healthcare facilities, Rebecca strives to exceed nutrition standards, with a focus on education and creativity. Rebecca is a registered and licensed dietitian, an active member of the Academy of Nutrition & Dietetics, and a Certified Food Safety Instructor with the National Restaurant Association. In 2019, Rebecca was humbled to receive the Missouri Association of Nutrition and Foodservice Professionals Partner of the Year award. **Nathan Holtschlag** currently leads Business Development at Kohl Wholesale. Nathan works closely with the diverse sales team and is dedicated to the foodservice industry. In partnering with healthcare facilities, Nathan is committed to improving processes and meeting the foodservice needs of each individual facility. Nathan's years of experience in industry purchasing and representing food manufacturers as a sales and marketing specialist give him a unique understanding of food distribution and the healthcare operator.

Wednesday, March 10, 2021

1:00 PM -

2:00PM

1.0 CEU

*Bethany Bramwell***Beyond Medication Regimen Reviews: Quality Measure Focused Consulting**

Ensuring quality and improving outcomes in the long-term care setting is a team effort. Due to their complexity, medication therapy and delivery processes should be continuously monitored and improved. Pharmacists play an integral role in preventing and managing medication errors and adverse events and can have a direct impact on quality and outcome measures. Consultant pharmacists should broaden their responsibilities in skilled nursing facilities beyond medication regimen reviews by taking on roles in quality and performance improvement projects. Bethany Bramwell, RPh, BCGP, will review the specific quality and outcome measures on which an engaged consultant pharmacist can have a direct impact and discuss types of interventions aimed at improving SNF quality measures.

Bethany Bramwell is a Clinical Consultant Pharmacist from West Plains, Missouri. Currently, she serves as the Director of Clinical Services for Guardian Pharmacy of Missouri, overseeing the provision of Clinical Pharmacists' Services for partner Long-Term Care facilities across Central and Southern Missouri and Northern Arkansas. She graduated from Southwestern Oklahoma State University's School of Pharmacy in 1999 and is Board Certified in Geriatrics. Mrs. Bramwell is a member of the American Society of Consultant Pharmacists, has received Medication Therapeutic Plan Authority from the Missouri State Board of Pharmacy, and has advanced training in Dementia Care and Antimicrobial Stewardship.

4:00 PM -

5:30PM

1.5 CEUs

*Sherrie Robbins, RN,
BSN, CLNC, RAC-CT,
LNHA***Nursing Documentation and PDPM**

Nursing Documentation remains a key component of the Medicare program. Under the Patient-Driven Payment Model resident outcomes will be the focus to avoiding medical reviews and nursing documentation will be a facility's best line of defense. This session will look at each of the five payment groups and the nursing documentation needed to help support services provided and resident outcomes. **Sherrie Robbins** is a member of BKD National Health Care Group, Sherri has more than 30 years of experience and focuses on long-term care. She provides clinical consulting for health care providers and educates providers about Medicare reimbursement strategies. Sherri has trained numerous skilled nursing facilities as well as swing bed and skilled nursing units about proper minimum data set completion to manage the Medicare program. She performs comprehensive follow-up reviews focused on patient-centered care and regulation compliance to help providers obtain appropriate Medicare reimbursement. She is a Certified Legal Nurse Consultant (CLNC®), licensed nursing home administrator and Resident Assessment Coordinator – Certified (RAC-CT®). As a CLNC, Sherri assists attorneys representing health care providers. She frequently presents to long-term care and senior living associations.

4:00 PM -

5:30PM

1.5 CEUs

*Kim Guthrie***Guardianships and Conservatorships: How to Assist Residents and Their Families When a Resident is Incapacitated**

When someone is mentally impaired by a health condition such as dementia, he or she may need to have a guardian and/or conservator appointed to make decisions regarding finances and everyday care. You will learn from this presentation the standard in Missouri required to have a guardian and/or conservator appointed, how the process for appointment progresses from start to finish within the probate court system, and how you as administrators could be involved in that process.

Kim Guthrie is a senior associate attorney at Newman, Comley & Ruth P.C. in Jefferson City, Missouri. She graduated from the University of Missouri-Columbia in 2012 with a B.A. in Political Science and a Minor in Business. She also earned her J.D. from Mizzou, graduating Magna Cum Laude and in the top 10% of her class. She has been practicing law for over five years and focuses on the areas of Estate and Incapacity Planning, Estate and Trust Administration and Litigation, Guardianships and Conservatorships, and General Transactional and Business Law. She also assists clients with matters in Employment Law, Family Law, and General Civil Litigation.



**JOIN US AT
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ST. CHARLES, MO

Thursday, March 11, 2021

8:30 AM - 10:00 AM 1.5 CEU <i>Steve Sewell</i>	Banishing Burnout—Take Care of Yourself and Your Patients In this 90 minute interactive and engaging workshop, Steve will give you a tool to assess the current state of your professional burnout and create strategies for self-care and wellness. You'll walk away with skills on how to: <ul style="list-style-type: none"> ● Build a healthy work/life balance Understand the 3 fundamentals of emotional health in healthcare ● Recognize the 10 signs you're nearing professional burnout Utilize 5 tactics to stop feeling overloaded, overwhelmed, and overlooked <i>Steve Sewell, see previous description.</i>
12:30 PM - 1:30 PM 1.0 CEU <i>Kim Guthrie</i>	Smile! You're on Grandma's Camera What you need to know about Missouri's new "Granny Cam" Law. How to comply, and how to protect your facility and staff. Kim Guthrie is a senior associate attorney at Newman, Comley & Ruth P.C. in Jefferson City, Missouri. She graduated from the University of Missouri-Columbia in 2012 with a B.A. in Political Science and a Minor in Business. She also earned her J.D. from Mizzou, graduating Magna Cum Laude and in the top 10% of her class. She has been practicing law for over five years and focuses on the areas of Estate and Incapacity Planning, Estate and Trust Administration and Litigation, Guardianships and Conservatorships, and General Transactional and Business Law. She also assists clients with matters in Employment Law, Family Law, and General Civil Litigation.
1:45 PM - 3:15 PM 1.5 CEUs	Regulatory Update <i>Presented by Shelly Williamson, Administrator DHSS Section for LTC Regulation</i>
3:30 PM - 4:30 PM 1.0 PC CEU <i>Bethany Bramwell, RPh, BCGP</i>	Strategies for Reducing Risk for Respiratory Infections: Focus on Immunizations Pneumonia and other lower respiratory tract infections are the second most common infections among nursing home residents and the leading cause of death from infections in the long-term care setting. Additionally, it is estimated that approximately 60% of influenza virus infections in residents can be prevented when 100% of staff are vaccinated. The COVID-19 pandemic adds additional concern for the 2020-2021 influenza season. In this session, pharmacist Bethany Bramwell will review current vaccination guidance for reducing the risk for respiratory tract infections. Strategies for increasing healthcare staff influenza vaccination rates will be discussed. Current Centers for Disease Control (CDC) and Advisory Committee on Immunization Practices (ACIP) guidance on pneumococcal and influenza vaccinations will be defined and an update on the current status of COVID-19 vaccination trials will be provided. Bethany Bramwell is a Clinical Consultant Pharmacist from West Plains, Missouri. Currently, she serves as the Director of Clinical Services for Guardian Pharmacy of Missouri, overseeing the provision of Clinical Pharmacists' Services for partner Long-Term Care facilities across Central and Southern Missouri and Northern Arkansas. She graduated from Southwestern Oklahoma State University's School of Pharmacy in 1999 and is Board Certified in Geriatrics. Mrs. Bramwell is a member of the American Society of Consultant Pharmacists, has received Medication Therapeutic Plan Authority from the Missouri State Board of Pharmacy, and has advanced training in Dementia Care and Antimicrobial Stewardship.
3:30 PM - 4:30 PM 1.0 PC CEU <i>Martha Kelso, RN, LNC, HBDT</i>	The COVID Effect: New Wound Types Commonly Confused with Pressure Ulcer/Injuries Skin issues and ulcers can manifest in times of illness, particularly in the elderly. With COVID 19, at least two new skin issues/ulcers are evident, yet commonly confused with pressure ulcers/injuries. Incorrect coding on Section M of the MDS can incorrectly elevate Quality Indicators and Quality Measures. Differential diagnostics can clear up confusion and ensure accurate care plans, interventions, outcomes, and quality indicators. Administrators and Nurse Leaders need to know what questions to ask and how to identify and intervene to prevent this commonly confused skin issue from being coded incorrectly. Attendee will review new wound types now commonly associated with COVID 19 (Limited Photos) Attendee will compare COVID 19 skin manifestations against commonly confused Pressure Ulcer/Injuries Attendee will process key studies that can differentiate between the two skin manifestations Martha Kelso is the Chief Executive Officer of Wound Care Plus, LLC, the largest mobile wound care provider in Midwest. With over 20 years experience in advanced wound care, Kelso is a visionary and entrepreneur in the field of mobile medicine. Kelso is a published author and a member of several national advisory boards.
4:45 PM - 5:45 PM 1.0 PC CEU <i>Georgene Smith, RDH, ECP III</i>	The Importance of Oral Care in the Elderly This presentation will provide insight into the ways that poor oral care impacts the overall health and longevity of our senior population. The presentation will explain how good oral health can reduce the prevalence and costs of hospitalizations related to diabetes heart attacks, strokes, pneumonia, and others. We will provide suggestions on things that can be done within the long-term care facility to positively impact their resident's oral health. Georgene Smith, RDH, ECP III has been a practicing dental hygienist for 15 years.
4:45 PM - 5:45 PM 1.0 PC CEU <i>Amber Miller, RPh</i>	Medication Management—Simplification of Diabetes Regimen During this session we will review guidelines for treating diabetes and strategies for simplifying the medication regimen within the Long Term Care setting. Amber Miller is a practicing pharmacist, serving the bi-state area of KS and MO as Regional Clinical Manager at AlixaRX, a national long-term care pharmacy provider. Amber's attention to detail and commitment for improved medication quality combines a team approach that focuses on patient rights: right patient, right drug, right dose, right route and right time. As an example, the antibiotic stewardship program she founded provides direct reporting on measures of use and accountability within the long-term care community—decreasing administrative overhead and compliance-related activities for nursing personnel and reducing inappropriate antibiotic use. Amber also leads IDT activities for antipsychotic medication reduction for Behavioral and Psychological Symptoms of Dementia. Through the IDT approach, key stakeholders come together and achieve successful results for ongoing medication management.

Friday, March 12, 2021

8:30 AM -

9:30 AM

1.0 CEU

*Erika Kramer**Chris Smith**Steve Tiezzi***A Day in the Life...Insight on Your Dietary & Environmental Services Manager**

It is always good to have an understanding of all your departments roles and responsibilities. At the same time, we want to empower, not micromanage our managers. How can we achieve this goal: be of assistance and not a hinderance? Join us as we help educate on the important issues your non-nursing departments are dealing with and what you can do as the administrator to assist in their success. **Erika Kramer**, LNHA, graduated from the University of Northern Iowa with a BA in Business Management. She started as an intern for Martin Brothers in 2005 and became full time in medical supplies in May of 2006. She became the marketing and education director in June of 2009, focusing on nursing education events and webinars as well as tools for the nursing side in Long term care. **Chris Smith** is a Solutions Specialist with Martin Brothers Distribution, with over 30 years in the food and beverage industry. Chris specializes in Environmental Services in the healthcare industry and regularly attends local and national training seminars to showcase new cleaning and sanitation trends. He is a member of the Martin Brothers Senior Living team whose main focus is in healthcare chains. Chris helps develop cleaning and disinfecting procedures along with equipment maintenance for healthcare chains along with individual locations. He has TMA and Multi-Clean chemical certification is also Nilfisk Advance equipment certified and is Serv-Safe certified. **Steve Tiezzi** is a 1995 graduate of the Culinary Institute of America, located in Hyde Park, New York, receiving an Associate in Occupational Studies Culinary Arts. The CIA is known to be one of the top private culinary schools in the country. Since 2011, Steve has been the Corporate Chef with Martin Brothers Distributing. Working, with and to, support customers, including, product knowledge, training back and front of the house, menu development, cost control, Kitchen layout, kitchen renovations, input and working with fellow coworkers with the Dish Magazine; among other support given to the sales force and customers.

9:45 AM -

10:45 AM

2.0 CEU

*Lisa Lysell**T-Chest/CIC***Preparing for Post Pandemic**

The COVID-19 pandemic has created a situation that requires all of us to work together developing executable plans that can deliver, safe, healthy facilities, protecting the health and well-being of all stakeholders and the communities we all live, learn and work. This presentation will focus on post pandemic strategies related to enhanced hygiene and surface disinfection processes and establishing effective par levels for critical items such as PPE and alcohol-based hand rubs. The core elements of this presentation will focus on preparedness, cleaning frequencies, cleaning and disinfection practices, hand hygiene accessibility and awareness and communication. **Lisa Lysell** is the current Manager of Healthcare Solutions for Hillyard, Inc., a national leading chemical manufacturer and environmental services supplies (EVS) distributor. Lisa is responsible for supporting Hillyard's healthcare program and initiatives into the long-term care and acute care markets for the Central Region of the country. Lisa has 30+ years in sales and sales management roles, including over 9 years with Hillyard. Her expertise is facilitating best practice surface disinfection and cleaning programs for healthcare facilities and has helped drive programs for healthcare groups to include Ascension Senior Living, Children's Mercy Hospital, Lakeview Village Senior Living, Mosaic Life Care, John Knox Village, and Pegasus Senior Living, etc. She also maintains and supports national healthcare accounts and GPO partnerships. Her professional affiliations include AHE, APIC and Lisa is also T-CHEST certified and has completed several Infection Prevention programs and is CIC certified.

11:00 AM -

12:00 PM

1.0 PC CEU

*Matthew**Christopher CPTA***Care Partnering Techniques for those Living with a Cognitive Decline**

In the midst of COVID-19, caring for someone living with dementia has never been more challenging. Join, Certified Dementia Specialist, Matthew Christopher, CPTA and Positive Approach to Care Mentor, Trainer and Coach of Summit Care, Inc. as he provides "care partnering" techniques, including Teepa Snow's Positive Physical Approach™ (PPA) and Hand Under Hand™ (HUH). These newly learned skills enable care partners to shift from simply "dealing with the behaviors" to creating a positive and caring environment. Learners will develop observational skills needed to recognize signals of "unmet needs and growing distress" in the person they care for and respond in a way that reduces anxiety and improves quality of life, covering specific strategies related to the challenges the pandemic has created for care partners and those living with dementia. **Matthew Christopher** is a certified Physical Therapist Assistant and Director of Rehab for Summit Care Inc. Matthew has been working in the Physical Therapy field for the past 15 years and has spent 12 of those years working with Geriatrics and Memory Care. His passion for Memory Care led him to gain his certification as a PAC Independent Trainer, Mentor and Coach in 2018. The Positive Approach to Care (PAC) program was created by Teepa Snow, OTR/FAOTA and focuses on placing the person living with dementia in a pivotal role when determining what is needed in care. Working alongside Teepa Snow to achieve his Master Trainer certification, he currently uses his training to educate clinicians and caregivers throughout the U.S. on how to appreciate and support people through environmental and interaction modifications as they progress through the brain changes of dementia.

12:15 PM -

1:45 PM

1.5 CEUs

*Erika Kramer**Julie Husmann**Steve Tiezzi***Beyond the Headaches: Solutions to Staffing Problems**

Staffing. Recruiting. Retaining. Onboarding. Interviewing. Whew! Is anyone else exhausted by these issues in your workplace? Join us as we cover more than just the headaches of staffing that we are all experiencing in the senior living world. We will be role-playing and offering solutions for issues you may be dealing with such as staffing shortages, the aging workforce and training for success. Three of our health care experts that have experience in everything from hands-on staff training to management success will be sharing proven concepts to help you implement resources that will actually make a difference in your recruiting and retaining process. Attendees will go home with training cards that will assist them in sharing concepts with their whole team. **Erika Kramer**, LNHA, graduated from the University of Northern Iowa with a BA in Business Management. She started as an intern for Martin Brothers in 2005 and became full time in medical supplies in May of 2006. She became the marketing and education director in June of 2009, focusing on nursing education events and webinars as well as tools for the nursing side in Long term care. **Julie Husmann**, RDN, LD is a dining strategist for Martin Bros. Distribution supporting customer needs in senior living. Julie received her education from Missouri State University/ Julie is currently the president-elect for the Academy of Nutrition and Dietetics St. Louis. Julie's background is 5+ years in operational management in acute care hospitals as a patient services manager and clinical nutrition manager. **Steve Tiezzi** is a 1995 graduate of the Culinary Institute of America, located in Hyde Park, New York, receiving an Associate in Occupational Studies Culinary Arts. The CIA is known to be one of the top private culinary schools in the country. Since 2011, Steve has been the Corporate Chef with Martin Brothers Distributing. Working, with and to, support customers, including, product knowledge, training back and front of the house, menu development, cost control, Kitchen layout, kitchen renovations, input and working with fellow coworkers with the Dish Magazine; among other support given to the sales force and customers.

Packages

Member Administrators	Includes all educational sessions (total 17 CEUs –4 possible PC CEUs) & social functions, 2 breakfast, 2 lunch, 1 reception, breaks, & exhibit hall passes.	\$395
Prospective Member	Same as Member Administrator (total 17 CEUs - 4 possible PC CEUs).	\$495
Spouse	Includes all planned social/meal functions, breaks & exhibit hall passes (No CEUs).	\$100
Staff/Associate Members	Same as Member Administrator (no Administrator CEUs), Certificate of Attendance	\$225
Wednesday Only	Includes educational sessions (total 6.5 CEUs & 1.0 PC), lunch, breaks, and exhibit hall pass.	\$150
Thursday Only	Includes educational sessions (total 6 CEUs & 2.0 PC), lunch, breaks, and exhibit hall pass.	\$150
Friday Only	Includes breakfast, breaks and educational session (total 4.5—1 PC CEUs).	\$100

Attendees

Name:		Email:			
Job Title:		Package:		Admin #:	
Name:		Email:			
Job Title:		Package:		Admin #:	
Name:		Email:			
Job Title:		Package:		Admin #:	

Payment Method

☐ Credit Card—Please go to the following section

☐ Check made payable to MANHA

☐ Invoice emailed to:

Invoice must be paid prior to conference

Credit Card

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card

Card Number

Exp. Date

Name on Card

Security Code

Billing Address

City

State

Zip Code

