

Missouri Association of Nursing Home Administrators

2021 Winterfest Conference & Trade Show

March 10-12, 2021

Exhibit Brochure

**REFRESH
RENEW
REFOCUS**

Ameristar Hotel & Spa

St. Charles, MO



MANHA Winterfest



Valued Partners,

MANHA would like to invite you to our 2021 Winterfest Convention and Trade Show hosted at Ameristar Hotel & Spa in St. Charles, MO on March 10-12, 2021.

MANHA is an association *just for administrators* meaning our Trade Show attendees are the decision makers you want to reach. And to make this Trade Show successful we need *you!*

MANHA appreciates the valuable role vendors and sponsors play in our association which is why we continue to find new and cost effective ways to connect you to our members. This trade show helps you join forces with administrators through 3.5 hours of exclusive trade show time, an evening reception, and several networking opportunities.

As always, we appreciate your support and cannot wait to work with you to bring our administrators another successful Winterfest.

Thank you!

A handwritten signature in black ink, appearing to read "Joe Shafer".

Joe Shafer
MANHA President

A handwritten signature in black ink, appearing to read "Lisa Young".

Lisa Young
Convention Chair

A handwritten signature in black ink, appearing to read "Cindy Wrigley".

Cindy Wrigley
Executive Director

Basic Booth Fee: \$700

This includes:

- * 3 1/2 hours of exclusive trade show time
- * 8'x10' booth space
- * 6' skirted table with 2 chairs
- * One line, professionally printed sign
- * Invitation to Wednesday night's reception
- * Pre-convention registration list sent 2 weeks prior to show
- * Post-convention registration list
- * Access to the event app
- * Networking Reception & Hospitality

This year we are offering administrators a chance to receive one CEU during the trade show. Vendors that choose to participate need to send a one-page educational piece to MANHA for approval.

Please email Cindy Wrigley, cindyw@mlnha.org for more information!

Schedule & Information



Wednesday

8:30-12:00 Educational Sessions

8:00-2:00 Vendors Set Up

12:00-1:00 Attendee Lunch

1:00-2:00 Educational Sessions

2:00-4:00 Exhibit Show

5:30-7:00 Cocktail Reception

Thursday

8:30-10:30 Educational Sessions

10:30-12:00 Exhibit Show

12:00 Start Breakdown

12:00-1:00 Lunch

1:00-4:45 Educational Sessions

4:30 Hospitality

Please note Exhibit start time may vary by as much as 30 minutes when agenda is complete

Assignment of Booth Space

Diamond, Platinum, Gold, and Silver Sponsors will receive priority booth assignments by sponsorship level. All other assignments will be made on a first come basis. The earlier you send in your request the better chance of getting your preferred booth. MANHA reserves the right to assign booth space so arrangement is in the best interest of the attendees and exhibitors. All efforts will be made to separate competitors.

Arrangement of Exhibits

All 8'x10' exhibit booths will be furnished with one 6' skirted table, two chairs, wastebasket, and a one line professionally printed sign. All booths and tables will be professionally draped. **An exhibitor service kit will be available through Paramount Convention Services.. The information will be available at www.paramountcs.com. This will include all shipping, storing, and hauling information.**

Electrical Hook-Ups

Electric hook-up through PSAV will be included in the vendor packet. To contact PSAV, phone 636-940-4473.

Hotel Information

Rate: \$115/night

Ameristar Hotel & Spa

One Ameristar Blvd., St. Charles, MO 63301

Reservations: (855)888-7273 or <https://www.ameristarstcharles.com/groups> & special code: MANC21A. Indicate you are with Mo. Association of Nursing Home Administrators.

All reservations are required to submit credit card payment for the first night's room and tax to confirm the reservation. A receipt will be included along with the confirmation information. Full refunds may be issued provided cancellation occurs 48 hours in advance of arrival.

*You must reserve your room no later than **February 19, 2021**. After that date, rooms are on availability basis on-*

Sponsor Opportunities



Diamond Sponsor \$2,500

- ◇ Two complimentary booths with first choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times.
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Four complimentary packages covering cost of conference social/meal functions
- ◇ Full page color ad in program

Platinum Sponsor \$1,800

- ◇ Complimentary booth with second choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Three complimentary packages covering cost of conference social/meal functions
- ◇ Half page color ad in program

Gold Sponsor \$1,500

- ◇ Complimentary booth with third choice of location
- ◇ Free CEUs for your representatives
- ◇ Two complimentary packages covering cost of conference social/meal functions
- ◇ Half page color ad in program

Silver Sponsor \$1,100

- ◇ Complimentary booth
- ◇ Listing in program
- ◇ Two complimentary packages covering cost of conference social/meal functions

Basic Booth \$700

- ◇ Complimentary booth
- ◇ Listing in program
- ◇ One complimentary packages covering cost of conference social/meal functions

Additional Sponsorship Opportunities

Bags \$500

Purchase your own or work with us to have your company's logo featured on bags attendees carry throughout the tradeshow.

Neck Cords \$500

Purchase your own or work with us to have your company's logo featured on lanyards used by attendees during conference.

Hospitality Room

Host the after party Thursday night! You provide room, spirits, and snack, we will provide the attendees (and signage).

Break \$500

Seven breaks available. We will set up your sign near the beverage and snack area.

Lunch \$1,200

Two lunches available. Signage with your company information will be set up during lunch hour. Co-sponsorship is available.

Door Prizes \$500

Help us provide door prizes for the entire conference, you can even buy the gifts!

Cocktail Reception \$3,000

Want to host the biggest party of the trade show? Here is your chance. Co-sponsorship is available.

Event App \$800

Keep the convention connected with our Whova Event App. Have your company's logo showcased every time someone opens the app!

Charging Station \$700

Showcase your company where everyone is hanging out: the charging station. Includes professional branding on station.

Exhibitor Registration form



Please type/print to complete the form and return to MANHA

By fax: (573)634-8590

By email: cindyw@mlnha.org

Exhibitor

Company Name: _____

All printed material will include this spelling

All booth packages includes 8'x10' booth space, 6' skirted table with 2 chairs and one professionally printed, one-lined sign.

		Order	Price
Basic Booth	One complimentary lunch, and an invitation to Wednesday night's reception will be included.	<input type="checkbox"/>	\$700
Silver Sponsor	Listing in program and signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included.	<input type="checkbox"/>	\$1,100
Gold Sponsor	Priority booth choice by sponsorship level along with a half page colored ad in the program and signage reflecting your sponsorship level will be displayed near registration desk. Two complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$1,500
Platinum Sponsor	Priority booth choice by sponsorship level along with a half page colored ad in the program. A banner reflecting your sponsorship level will be displayed in the classroom and at your booth during exhibit times. An introduction at beginning of a session and an invitation to give a short presentation. Three complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$1,800
Diamond Sponsor	Two booths with first choice of location along with a full page colored ad in the program. A banner reflecting your sponsorship level will be displayed in the classroom and at your booth during exhibit times. An introduction at beginning of a session and an invitation to give a short presentation. Four complimentary lunches, and an invitation to Wednesday night's reception will be included. Free CEUs for your representatives.	<input type="checkbox"/>	\$2,500

Total:

Additional Sponsorships

Half Page Ad	Ad will be in color and must be submitted by January 15, 2021.	<input type="checkbox"/>	\$100
Full Page Ad	Ad will be in color and must be submitted by January 15, 2021.	<input type="checkbox"/>	\$175
Other: <input type="text"/>	See page 4 for full list of additional sponsorships.	<input type="checkbox"/>	<input type="text"/>

Grand Total:

Payment Information



Please type/print to complete the form and return to MANHA
By fax: (573)634-8590 By email: cindyw@mlnha.org

Company Name: _____

Company Contact:

Name	Title	
Phone	Fax	
Email	Address	

Payment Method

☐ Credit Card—Please go to the following section

☐ Check made payable to MANHA

☐ Invoice emailed to: _____
Invoice must be paid prior to show

Credit Card

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card

Card Number	Exp. Date	
Name on Card	Security Code	
Billing Address		
City	State	Zip Code

Cancellation

Cancellations must be made in writing by February 22nd for a refund, minus a \$100 processing fee. Cancellations made after that date will not be entitled to a refund.

Confirmations

Confirmation and receipt will be sent out to the contact person listed above. Both should be sent out within 2 weeks of being submitted to our office.

Additional information



Please type/print to complete the form and return to MANHA
By fax: (573)634-8590 By email: cindyw@mlnha.org

Company Name: _____

Company Category

- | | | | |
|-------------------------------------|---|---------------------------------------|---|
| <input type="checkbox"/> Dental | <input type="checkbox"/> Education | <input type="checkbox"/> Eye Care | <input type="checkbox"/> Food Service |
| <input type="checkbox"/> Hospice | <input type="checkbox"/> Insurance | <input type="checkbox"/> Labs/Imaging | <input type="checkbox"/> Medical Supplies |
| <input type="checkbox"/> Pharmacy | <input type="checkbox"/> Rehabilitation | <input type="checkbox"/> Staffing | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Wound Care | <input type="checkbox"/> Other: _____ | | |

Company Description

- | | |
|---|---|
| <input type="checkbox"/> Please use last years description for brochure, website, and event app | <input type="checkbox"/> Will submit a new/updated company description by January 13, 2021 . |
|---|---|

Booth Preference

Booth Preference: _____

See Page 8 for floor plan

Representatives Attending

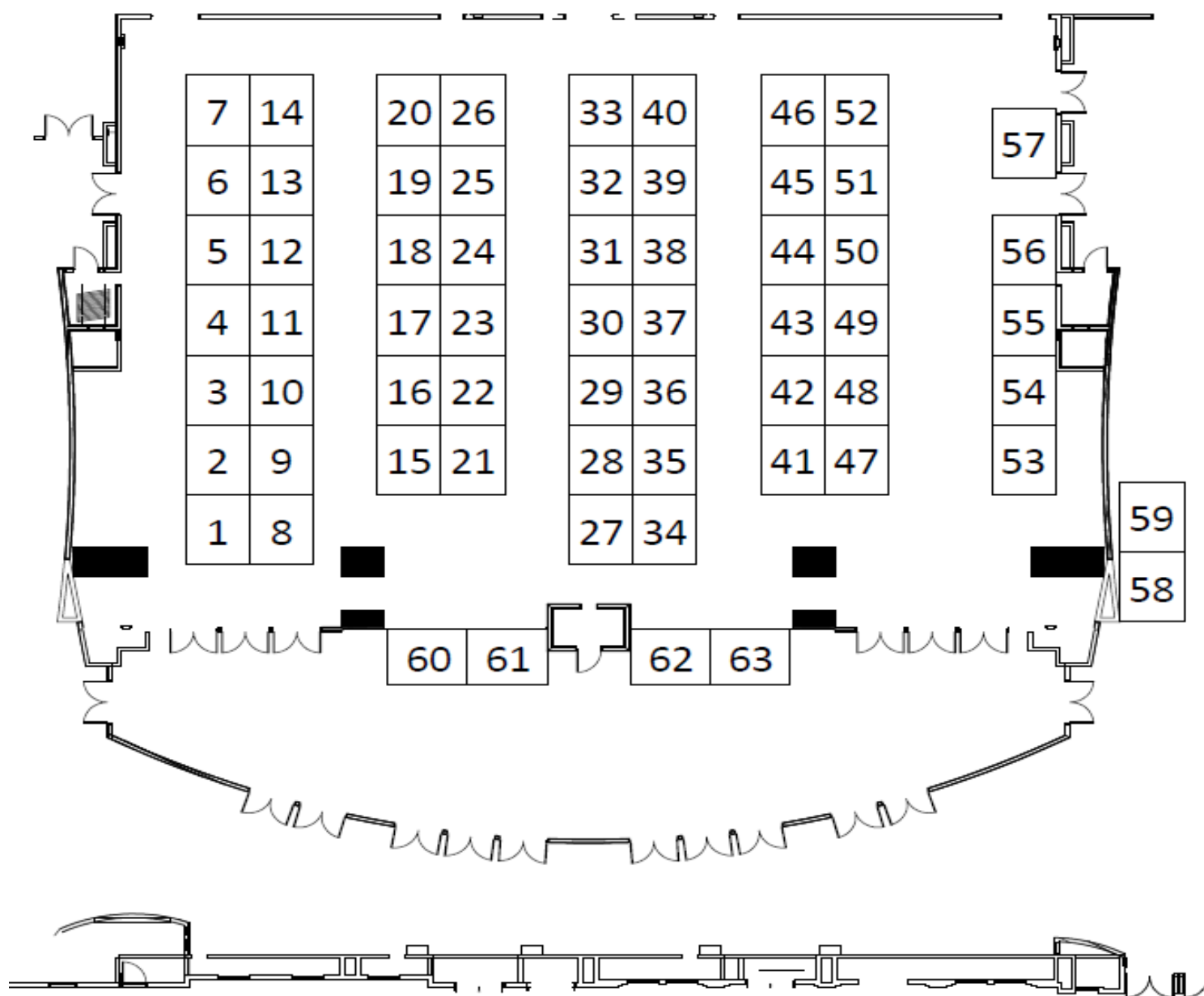
Name:		Email:	
Job Title:		Address:	
Admin Lic:			
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Name:		Email:	
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Admin Lic:			
Phone Number:			

Name:		Email:	
Job Title:		Address:	
Admin Lic:			
Phone Number:			

Floor Plan



***MO Association of Nursing Home Administrators
February 3-5, 2021
Discovery Ballroom
Ameristar Casino***

63 - 8' x 10' Booths

0' 10' 20' 30' 40'

PARAMOUNT
CONVENTION SERVICES, INC.

(314) 621-6677
www.paramountcs.com
REVISED: July 22, 2020
* Subject to Fire Marshal Approval