

Missouri Association of Nursing Home Administrators

2019 MANHA Winterfest
Conference & Trade Show
Exhibitor Brochure



**Becoming Agents
of Change**



February 6-8, 2019

Ameristar Hotel and Spa
St. Charles, MO

MANHA WinterFest

Valued Partners,

MANHA would like to invite you to our 2019 Winterfest Convention and Tradeshow hosted at Ameristar Casino Resort Spa St. Charles on February 6-8, 2019.

MANHA is an association *just for administrators*, meaning our Trade Show has the attendees who are the decisions makers you want to reach. And to make this Trade Show successful, we need *you*.

MANHA appreciates the valuable role vendors and sponsors have in our association. Which is why we continue to find new and cost effective ways to connect you to our members. This trade shows helps you join forces with administrators through 3.5 hours of exclusive trade show time, a reception, and lunch with administrators. And, starting this year, you will have the chance to volunteer for our service project to work side-by-side with administrators while helping bring much needed help right to their facilities.

As always, we appreciate your support and cannot wait to work with you to bring our administrators another successful Winterfest!

Thank you!

Penny Worthley
MANHA President

Lisa Young
Convention Chair

Cindy Wrigley
Executive Director

Basic Booth Fee: \$650

WHAT YOU GET:

- 3 and half hours of exclusive trade show time
- 8'x10' booth space
- 6' skirted table and 2 chairs
- One line, professionally printed sign
- One complimentary lunch
- Invitation to reception Monday night
- Pre-convention registration list sent 2 weeks prior to show
- Post-convention registration list
- Access to our event app
- Participation in games during trade show

This year we are offering administrators a chance to receive CEU during the trade show. Vendors that choose to participate need to send a one-page educational piece to MANHA for approval. Please email Elyse Wrigley elysew@mlnha.org for more information!

Schedule and Information

Wednesday		Thursday	
8:30-12:00	Educational Sessions	8:30-10:30	Educational Sessions
12:00-2:00	Vendors start set up	10:30-12:00	Exhibit Show
12:00-1:00	Attendee Lunch	12:00	Start breakdown
1:00-2:00	Educational Sessions	12:00-1:00	Lunch
2:00-2:10	Vendor Meeting	1:00-4:45	Educational Sessions
2:15-4:15	Exhibit Show	4:30	Hospitality
4:15-5:15	Service Project		
5:30-7:30	Cocktail Reception		

Please note Exhibit start time may vary by as much as 30 minutes when agenda is complete

Assignment of Booth Space

Diamond, Platinum, Gold, and Silver Sponsors will receive priority booth assignments by sponsorship level. All other assignments will be made on a first come basis. MANHA reserves the right to assign booth space so arrangement is in the best interest of the attendees and exhibitors. All efforts will be made to separate competitors. Booth assignment date is **January 9, 2019**.

Arrangement of Exhibits

All 8'x10' exhibit booths will be furnished with one 6' skirted table, two chairs, wastebasket, and a one line professionally printed sign. All booths and tables will be professionally draped. **Approximately 90 days prior to event dates an exhibitor service kit will be available online. An email from Paramount Convention Services will be sent with necessary information to access the kit online. This will include all shipping, storing, and hauling information.**

Electrical Hook-Ups

Electric hook-up form from PSAV will be included in the vendor packet. PSAV phone is (636)940-4473.

Cancellation Policy

Cancellations must be made by January 9th for a refund minus a \$100 processing fee. Cancellations after that date will not be entitled to a refund.

Hotel Information

Rate: \$109/night

Ameristar Casino Resort Spa St. Charles

One Ameristar Blvd., St. Charles, MO 63301

Reservations: www.ameristar.com/Hotel_Reservations.aspx or call (855)888-7273

Code: MNHB19A

*You must reserve your room no later than **January 25, 2019**. After that date, rooms are on availability basis only.*

Sponsorship Opportunities

Diamond Sponsor \$2,500

- ◇ Two complimentary booths with first choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Four complimentary packages covering cost of conference social/meal functions
- ◇ Full page color ad in program

Platinum Sponsor \$1,800

- ◇ Complimentary booth with second choice of location
- ◇ Banner reflecting sponsorship level displayed in classroom and at your booth during exhibit times
- ◇ Introduction at seminar breaks and invitation to give a short presentation
- ◇ Free CEUs for your representatives
- ◇ Three complimentary packages covering cost of conference social/meal functions
- ◇ Half page color ad in program

Gold Sponsor \$1,500

- ◇ Complimentary booth with third choice of location
- ◇ Free CEUs for your representatives
- ◇ Two complimentary packages covering cost of conference social/meal functions
- ◇ Half page color ad in program

Silver Sponsor \$1,100

- ◇ Complimentary booth
- ◇ Listing in program
- ◇ Two complimentary packages covering cost of conference social/meal functions

Additional Sponsorship Opportunities

Bags \$700

Purchase your own or work with us to have your company's logo featured on bags attendees carry throughout the tradeshow.

Neck Cords \$500

Purchase your own or work with us to have your company's logo featured on lanyards used by attendees during conference.

Hospitality Room

Host the after party Thursday night! You provide room, spirits, and snack, we will take care of the attendees (and signage).

Break \$500

Seven breaks available. We will set up your sign near the beverage and snack area.

Lunch \$1,200

Two lunches available. Signage with your company information will be set up during lunch hour. Co-sponsorship is available.

Door Prizes \$500

Help us provide door prizes for the entire conference, you can even buy the gifts!

Cocktail Reception \$2,500

Want to host the biggest party of the trade show? Here is your chance. Co-sponsorship is available.

Event App \$800

Keep the convention connected with our Whova Event App. Have your company's logo showcased every time someone opens the app!

Charging Station \$900

Showcase your company where everyone is hanging out: the charging station. Includes professional branding on station.

WiFi \$500

Provide the most important part of the trade show, WiFi! Signage with WiFi information will be at registration desk throughout the show.

**All ads and company descriptions should be submitted to
elysew@mlnha.org by January 9, 2019.**

Any questions? Contact Elyse at elysew@mlnha.org or (573)634-5345 ext. 2

Application for Exhibit Space

Read this form carefully and print/type all information. Submit to MANHA by January 9, 2019

COMPANY INFORMATION

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: () _____ Fax: _____

CONTACT INFORMATION

Contact Name/Title: _____

Address: _____

City/State/Zip: _____

Phone: () _____ Fax: _____ Email: _____

REPRESENTATIVES INFORMATION (ATTENDING THE SHOW)

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

BOOTH INFORMATION

Companies from whom you desire separation: _____

Company Name (AS IT SHOULD APPEAR ON PROGRAM/SIGN): _____

Booth Choice: 1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____

We will display the following items in our booth: _____

SPONSORSHIPS SILVER, GOLD, PLATINUM, AND DIAMOND SPONSORSHIPS COME WITH BOOTH

Silver Sponsorship Gold Sponsorship Platinum Sponsorship Diamond Sponsorship

Additional Sponsorship: _____

PAYMENT ADDITIONAL MEAL PACKAGES MAY BE PURCHASED FOR \$50 EACH.

Total ticket packages: ____ (x\$50)= ____

Total Enclosed: _____

Payment Method: Check MasterCard Visa Discover Amex

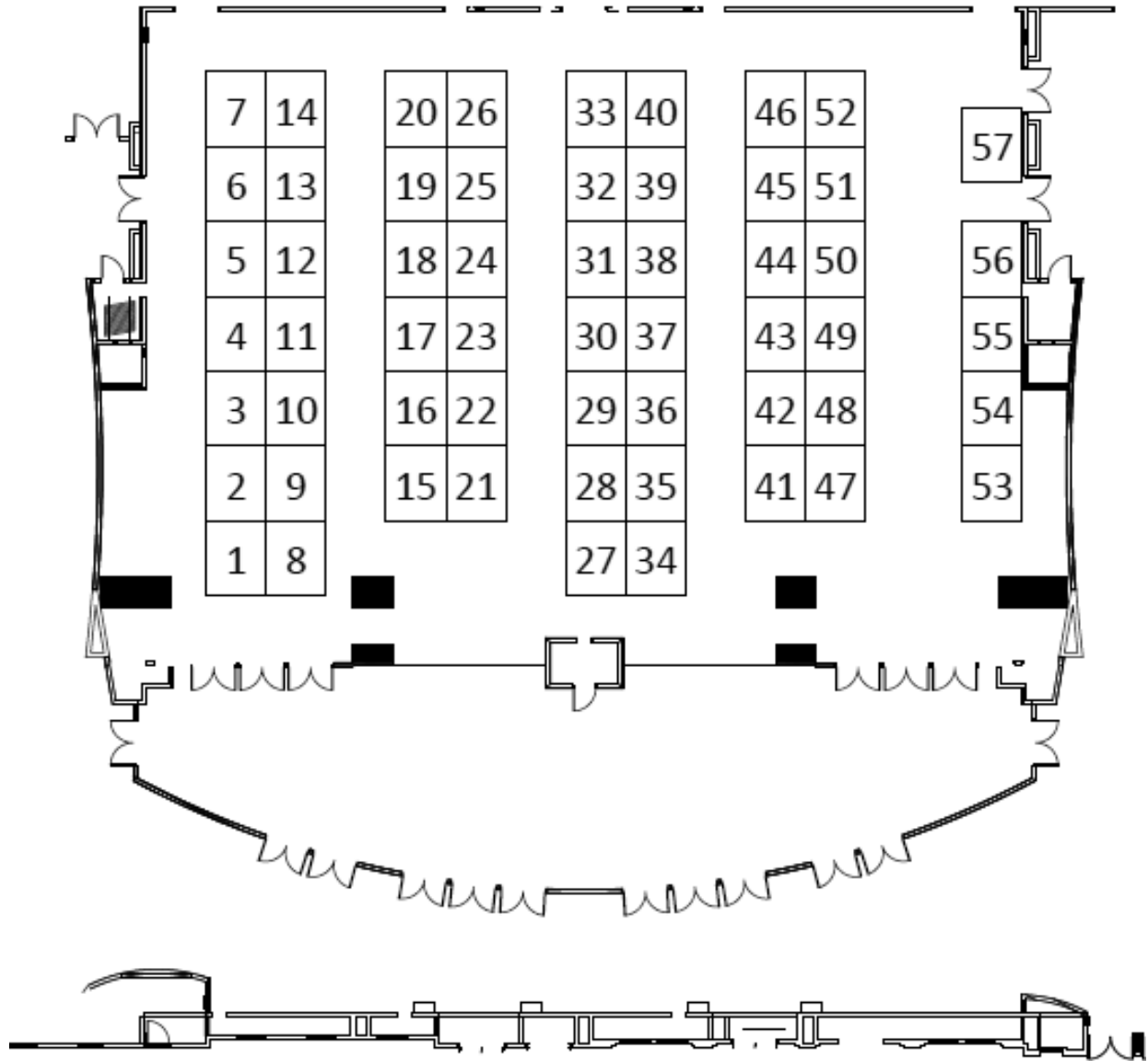
Card Number: _____ Exp. Date: _____

Name on Card: _____ Security Code: _____

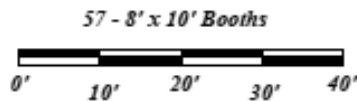
Billing Address: _____

*Mail application and check to: MANHA, 4100 Country Club Dr., Jefferson City, MO 65109, Email: elysew@mnha.org or Fax: (573) 634-8590
Cancellations must be made by January 9th for a refund minus a \$100 processing fee. Cancellations after that date will not be entitled to a refund.*

Floor Map



*MO Association of Nursing Home Administrators
February 6-7, 2019
Discovery Ballroom
Ameristar Casino*



PARAMOUNT
CONVENTION SERVICES, INC.

(214) 621-6677
www.paramountcs.com
REVISED: August 2, 2018
* Subject to Fire Marshal Approval