

Missouri Association of Nursing Home Administrators

2019 MANHA Winterfest
Conference & Trade Show
Attendee Brochure



**Becoming Agents
of Change**

February 6-8, 2019
Ameristar Hotel and Spa
St. Charles, MO

WEDNESDAY, FEBRUARY 6, 2019

7:30 am - 8:30 am: *Registration and Continental Breakfast*

8:30 am - 10:30 am: *General Session*

2.0 PC CEUs



THE TIMELINE OF DEMENTIA: RECOGNIZING CHANGES AND THE PROGRESSION OF THE DISEASE

PRESENTED BY HEATHER MCKAY

This session will emphasize the value of matching helping behaviors to the person's needs and retained abilities to promote a sense of control and self-direction throughout the progression of dementia. It will help learners use effective strategies for helping people with dementia during personal care, reducing resistance to care and develop better observational skills to recognize and intervene effectively when behavioral challenges occur. Grading and providing helping behaviors based on the person's abilities and needs refines the caregiver's skills and fosters positive interactions during care activities rather than struggles. **Heather McKay** is an award-winning occupational therapist and dementia care specialist, consultant, and international trainer/speaker providing training for professional and family caregivers, services to individuals with aging issues, and consultation with facilities on topics related to dementia and Alzheimer's care.

10:45 am - 11:45 am: *Concurrent Session:*

1.0 CEU

OSHA

Presented by Bill Doan OHST CSP

Bill joined the Missouri Division of Labor Standards as an Occupational Safety and Health Consultant in 2009. Prior to 2009, Bill was the Regional Safety manager for a concrete block manufacturer with plants in Cape Girardeau, Kansas City, and Cincinnati, OH. During this time Bill became board certified as an Occupational Hygiene and Safety Technician and Certified Safety Professional.

Prepare for PDPM

Sponsored by BKD

Presented by Sherrie Robbins

CMS final rule, effective in October 2019, is a major overhaul for the long-term care industry. To survive, stakeholders must understand how reimbursement will work and how their facilities will need to function. Sherrie Robbins, BKD will give a brief summary of changes. **Sherrie Robbins** is a member of the BKD National Health Care Group, Sherri has more than 30 years of experience, with a focus on long-term care. She performs clinical consulting for health care providers and educates providers on Medicare reimbursement strategies. Sherri has trained numerous skilled nursing facilities as well as swing bed and skilled nursing units on proper minimum data set completion to effectively manage the Medicare program. She does comprehensive follow-up reviews to assist providers in obtaining appropriate Medicare reimbursement. The reviews are focused on patient-centered care and regulation compliance. She is a Certified Legal Nurse Consultant (CLNC) and a licensed nursing home administrator. As a CLNC, Sherri assists attorneys that represent health care providers. Her health care experience includes 10 years as a director of nursing and administrator in a skilled nursing facility. Sherri is a Resident Assessment Coordinator-Certified™ (RAC-CT™).

11:45 am - 12:45 pm *Lunch*

12:45 pm - 2:15 pm *General Session*

1.5 CEUs

Regulatory Update

Presented by Shelly Williamson, Administrator, Section LTC Regulation

2:15 pm - 4:15 pm: *Exhibit Hall Open*

WEDNESDAY, FEBRUARY 6, 2019

4:15 pm - 5:15 pm: *General Session*

1.0 CEU

Licensure Board Update

Presented by Sally McKee

Changes to rules governing licensed administrators will be presented. **Sally McKee** is the Board Coordinator for the Missouri Board of Nursing Home Administrators. She is a member of the National Association of Long-Term Care Administrator Boards, American College of Health Care Administrators, and the Missouri Local Area Network for Excellence. Sally has over eleven years experience in DHSS and over 8 years in the senior services field.

THURSDAY, FEBRUARY 7, 2019

7:30 am - 8:30 am: *Registration and Continental Breakfast*

8:30 am - 10:30 am: *General Session*

2.0 CEUs

Facility Needs Assessment (The Inventory of Skills)

Vendor Round Tables

The mega rule has effectively changed how you evaluate competency and train your staff around the needs of your facility through the new requirement of completing a Facility Needs Assessment on at least an annual basis. The whole purpose of the assessment is to determine the resources needed to meet the needs of your facility and the residents you serve and to assure that your staff have the competency to deliver the services your resident population requires. It is confusing and can be overwhelming. So, what is it that you are supposed to be evaluating and thereby determining your facility and staffing educational needs? In this session, we will give you time with each round table participant to explore the requirements around bed safety, dietary staff competence, nursing skill competency as tied to resident needs as well as other areas that can raise flags for potential litigation and of course regulatory compliance. Come away with a broader knowledge of what this new assessment requirement means to you and those you lead.

10:30 am - 12:00 pm: *Exhibit Hall Open*

12:00 pm - 1:00 pm: *Lunch*

1:00 pm - 3:00 pm: *General Session*

2.0 PC CEUs

DPOA and Guardianships

Sponsored by Tunbull and Stark, P.C.

Presented by Christopher Conway

A summary of Missouri law governing planning for incapacity and disability through durable powers of attorney, advance directives and information releases and a discussion about the consequences of failure to plan such as guardianships and conservatorships. **Chris Conway** received his J.D. degree from the University of Missouri, Kansas City. St Turnbull & Stark, PC the areas of Elder and Special Needs Planning Law by representing older persons, persons with disabilities, their families, and their advocates. His practice includes special needs trusts, estate planning, probate and trust estate administration, business planning, life care planning, financial and healthcare powers of attorney, healthcare directives, end-of-life planning guardianships and conservatorships, public benefits, fiduciary litigation, and special needs planning for persons with disabilities and their families.

THURSDAY, FEBRUARY 7, 2019

3:15 pm - 4:45 pm: Concurrent Session:

1.5 PC CEUs

Protective Oversight of Wound Care In a MegaRule World

Sponsored by Wound Care Plus

Presented by Martha Kelso, RN, HBOT, CEO, WCP

Wound regulations can be complicated, complex, and cover a wide array of topics since the implementation of the MegaRule phases. This educational opportunity will discuss the process of overseeing wounds without having to physically see or touch wounds in person. What processes should be in place? What processes must be in place? How do you know if your building is meeting the current regulations? Martha Kelso will cover current topics and regulations as well as processes to help maintain best practice.

1. Attendees will review current regulations established by the MegaRule updates
2. Attendees will establish set protocol theories to use for processes in their building
3. Attendees will discuss resources available to ensure compliance

Martha Kelso is the founder and chief Executive Officer of Wound Care Plus, LLC. As a visionary and entrepreneur in the field of mobile medicine, she has operated mobile wound care practices nationwide for many years. Martha started her career as a Certified Nurse Aide at the age of 15 in Kansas before moving to Kansas City, MO to attend nursing school. Martha Kelso's desire to make healthcare a better place for consumers motivated her desire to form and found Wound Care Plus, LLC. When asked about her career success, Martha Kelso states she believes if every action taken is taken as if your mother was standing next to you, your moral compass will always point North.

Supporting Resiliencies for Senior Adults Experiencing Prescribed Medication Dependence/Addiction during Gradual Dosage Reductions.

Presented by Cynthia Elaine Baker, LCSW, LSCSW, LIMHP and CSW-Gerontology

This presentation reveals the Prevalence and the Challenges for Identification of Addiction and Substance Abuse for Senior adults over 65. Attendees will gain assessment and non-pharmacological interventions for senior adults impacted by Substance Use Disorders (SUD) during Gradual Dosage Reductions. In addition, attendees will learn important summary knowledge about CMS Guidelines that may initiate Gradual Dosage Reductions of prescribed medication, which our patient may have developed dependence of chemical addiction. Rarely diagnosed, currently, attendees will learn more about identification and Person-Centered supportive strategies for increasing successful Gradual Dosage Reductions. **Cynthia Baker** is the Regional Clinical Manager, Clinical Practitioner, and Social Work Training and Development Consultant for Deer Oaks Behavioral Health. Cynthia earned a Master of Social Work from the University of Missouri in 2001 and first obtained her Licensed to Practice Clinically in 2003. Cynthia is an Executive Board Member for Missouri MC5 Coalition for Person Centered Care and Co-Chairs the statewide Education Committee. Finally, Cynthia has licenses to practice therapy in four states and earned a Clinical Specialty in Gerontology endorsed by the National Association for Social Workers.

FRIDAY, FEBRUARY 8, 2019

7:30 am - 8:30 am: Registration and Breakfast Buffet

8:30 am - 10:30 am: General Session

2.0 CEUs

Staffing Panel Tim Nye - MC

Erica Kremer - Martin Bros Food Service - Onboarding and training are key to starting off your new team members on the right path to retention. Some questions we will ask and discuss include: training on what the organization wants, are you considering what the new hire needs training on, and how are you making them feel like they belong. Creating checklists, consistent training, and competencies are ways we can make sure we are successfully onboarding new staff members.

Cheryl Parsons RN, LNHA, Consultant - Turnover is killing me!! If this is your talking this panel will brainstorm the concept of onboarding new employees and revamping orientation though successfully mentoring one of your biggest investments, new hires!

FRIDAY, FEBRUARY 8, 2019

Pat Behen, MNHIT

Cathy M. Murray, EdD, MBA, BHSM, RN, NHA

Project Coordinator, Sinclair School of Nursing, University of Missouri

10:45 am - 12:15 pm: General Session

1.5 CEUs

What's in the Stars for Your Facility

Presented by Nicky Martin, BS, LNHA, Long-Term Care Leadership Coach

Attendees will:

- Appreciate the importance of the current 5-Star Rating System
- Learn the DOMAINS of the 5-Star Rating Scores:
 - STATE HEALTH INSPECTION DOMAIN
 - STAFFING DOMAIN
 - QUALITY MEASURES DOMAIN
- Explore practical strategies for success in each domain

Navigating the Five Star Quality Rating System can be confusing and frustrating. This session will guide you through each of the domains that comprise the Five Star Rating System and give you an in depth review of each. You will be provided with guidance on how the MDS, Survey Outcomes and PBJ impacts your Five Star Score and also will help you understand the calculation and scoring rules for each of the domains as well as the overall rating. **Nicky Martin** is a leadership coach for the MU Sinclair School of Nursing who covers the southern and St. Louis regions of the state. Nicky has over 22 years of experience in the long-term care (LTC) industry. She began her LTC career as a business office manager in a rural 60-bed skilled nursing facility in 1996. Promoted to administrator in 2001, Nicky has been active with all departments within the facility and has experience with team building, operational management, budget analysis and accountability, Medicare/Medicaid billing procedures and facility projects and improvements. Nicky is a Certified Dementia Practitioner, and also holds a Bachelor's of Accountancy degree.

12:30 pm - 2:00 pm: General Session

1.5 CEUs

Customer Service

Sponsored by Ergo Midwest

Presented by Geri McKee, M.Ed

This presentation will dive into today's customer service.

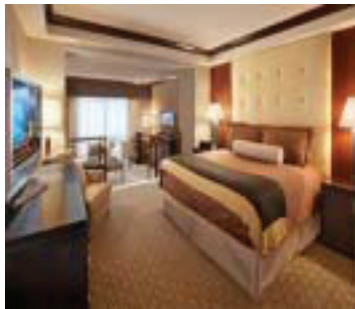
- 1) Looking at the generations and how they will act and react to a situation,
- 2) Delivering outrageously bad customer service situations – you know, the kind that get Tweeted about: Customers and social media It can kill you or make you ,
- 3) Looking at how you want to be treated.
- 4) The Don'ts about being the punter
- 5) Don't Make the process of obtaining service more painful than the problem.
- 6) Build a culture of the "Customer Service Experience": Now, more than ever, customers want to feel special, pampered and valued. Make sure everyone from reception to IT to sales knows how to get your customers the help they need.

Geri McKee is a graduate of St. Louis University. She received her Master's in Education in 1989 with a minor in sociology. Currently she works for Ergo Midwest. Geri has a long history of providing education and training for all healthcare professionals. She has worked in long term care for the past 28 years as a marketer, education coordinator, in business development and as an executive director. Geri is certified to provide training for healthcare workers who deal with patients who have forms of dementia, CPR instructor, EMS Instructor, along with leadership and motivational topics.

2:00 pm: Adjournment

BECOMING AGENTS OF CHANGE

Missouri Association of Nursing Home Administrators is pleased to invite you to attend our February Conference & Trade Show, Winterfest. The goal of this conference is to provide long-term care administrators and their staff practical and inspirational education hours along with the opportunity to network and socialize with colleagues. It is also the only MANHA-sponsored conference that provides you a chance to view the latest technology, products, and services offered by suppliers.



GENERAL INFORMATION

Location:

Ameristar Conference Center
One Ameristar Blvd.
St. Charles, MO 63301

*Reservations may be made at 855-888-7273 or www.ameristar.com Code: MNHB19A
Identify that you are with MANHA Code MNHB19A to receive the reduced rate of \$109.00*

You must reserve your room no later than January 25, 2019. After that date rooms are on availability basis only.

Cancellation:

Advance registration is preferred. All on-site registration fees will be increased by \$50.00. A full refund will be given, minus a \$50 processing fee, if requested by January 21, 2019. No refunds will be given after that date. You may send a substitute.

Special Diets:

If you have a special diet please include that information on the registration form

Accreditation:

Educational seminars are approved for 17 total CEUs of which there are a possible 5.5 Patient Care CEUs. Approved by the Missouri Board of Nursing Home Administrators (TA 029-419.) All attendees will be issued certificates of attendance. **One hour of the 17 total CEUs will be given by obtaining pieces of educational materials from participating vendors in the exhibit hall. CEUs will be verified.**

Conference Fees:



Member Administrator - (total 17 hours)	\$375
Spouse - (no continuing education hours)	\$100
Prospective Member - (total 17 hours)	\$475
Staff/Associate - Certificate of Attendance	\$225
Individual Days - each day (CEUs)	\$125



BECOMING AGENTS OF CHANGE

	Adm. License Number	FULL PKG. Member	FULL PKG. non-Member	FULL PKG. Spouse	FULL PKG. Staff	One Day Wed. only	One Day Thursday Only	One Day Friday Only	Total
NAME	Lic. #	\$375	\$475	\$100	\$225	\$125	\$125	\$125	Per Person

Member Administrator: Includes all educational sessions (total 17 CEUs -5.5 possible PC CEUs) & social functions, 2 breakfast, 2 lunch, 1 reception, breaks, & exhibit hall passes.

Spouse: Includes all planned social/meal functions, breaks & exhibit hall passes (No CEUs).

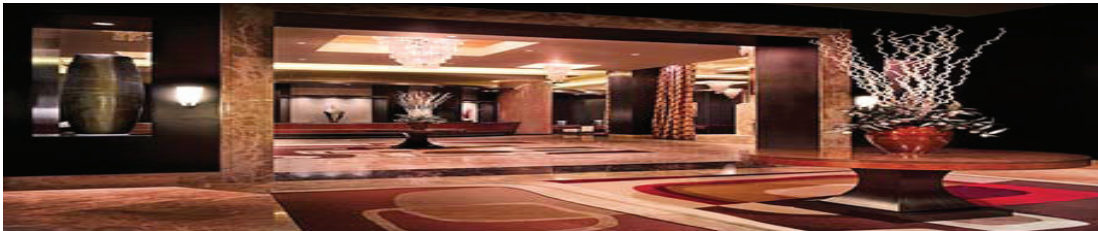
Prospective Member: Same as Member Administrator (total 17 CEUs - 5.5 possible PC CEUs).

Staff/Associate: Same as Member Administrator (no Administrator CEUs), Certificate of Attendance

Wednesday Only: Includes educational sessions (total 3.5 CEUs & 2.0 PC), lunch, breaks, and exhibit hall pass

Thursday Only: Includes educational sessions (total 2.0 CEUs & 3.5 PC), lunch, breaks, and exhibit hall passes.

Friday Only: Includes breakfast, breaks and educational session (total 5.0 CEUs).



SPECIAL DIET INFORMATION _____

PLEASE COMPLETE ALL OF THE FOLLOWING INFORMATION!

Send confirmation to (we will be sending via email) Email: _____ Adm. Lic. # _____

Name: _____ Facility Name (for name badge): _____

Address: _____ C/S/Z _____

Fax #: _____ Method of Payment (check one): CHECK ___ MASTERCARD ___ VISA ___ DISCOVER ___ AMEX ___

Card #: _____ Expiration Date: _____ Name on Card: _____

Billing Address: _____ 3/4 Digit Security # _____

COMPLETE AND RETURN TO:
Missouri Association of Nursing Home Administrators
4100 Country Club Drive - Jefferson City, Missouri 65109 (573) 634-5345 Fax: (573) 634-8590
E-Mail: elysew@mlnha.org

