

Missouri Association of Nursing Home Administrators

POWER UP FOR CHANGE



2018 MANHA Winterfest

Conference & Trade Show

Exhibitor Brochure

February 7-9, 2018

**Stoney Creek Hotel and Conference Center
Independence, MO**

Exhibitor Information

Information provided by you the exhibitor about your company and its services and products will be used in the Conference Program. Please submit a one paragraph description with your registration.

MANHA CONTACT INFORMATION: For questions contact Gayla at 573-634-5345 x2. MANHA, 4100 Country Club Drive, Jefferson City, MO 65109. Phone: 573-634-5345 Fax: 573-634-8590. Web: www.mlnha.org Email: gaylas@mlnha.org

ASSIGNMENT OF BOOTH SPACE:

Booth Space will be per sponsorship levels on a first come basis for each level. MANHA reserves the right to assign booth space so that arrangement is in the best interests of the attendees and exhibitors. All efforts will be made to separate competitors. Booths assignment date is January 15, 2018.

ARRANGEMENT OF EXHIBITS: All 8' x 10' exhibit booths will be furnished with one 6' skirted table and two chairs, wastebasket, and a one line professionally printed sign at no additional charge. All booths and tables will be professionally draped. **Approximately 90 days prior to event dates an exhibitor service kit will be available online at www.libertyexpo.com. An email from Liberty Expo will be sent with necessary information to access the kit online.**

ELECTRICAL HOOK-UPS: Additional tables, electrical outlets, and/or other special requirements should be arranged through Liberty Exposition Services, 3615 Gardner Avenue, Kansas City, MO 64120, Phone: 816-891-9500. Exhibitors will receive Service Kit offering additional services and order forms.

SHIPPING, STORING AND HAULING OF EXHIBITS: Liberty Exposition Services, Inc. will provide complete material handling and drayage service to include advance warehouse shipments, storage, on-site freight handling, storage and return of empty containers, and outbound freight shipments. For more information contact 3615 Gardner Avenue, Kansas City, MO 64120, Phone: 816-891-9500, and they will be glad to give you further shipping instructions.

INSTALLATION OF EXHIBITS: Exhibitors will have access to the Exhibit Hall starting at 11:00 am on February 7, 2018. Your booth must be set-up and ready to go no later than 3:00 p.m. on February 7, 2018. (Times may change)

DISMANTLING AND REMOVAL OF EXHIBITS: Exhibitors can begin dismantling their booths at 3:30 p.m. on February 8, 2018. **Time may change.**

CANCELLATION POLICY: Cancellations must be made no later than January 10, 2018 to receive a refund. No refunds will be given for cancellations received after this date or no-shows.

PRIZE GIVEAWAYS: This year prize giveaways will be handled differently. Once the attendee name is drawn for your giveaway a notice will be posted in your booth so that attendees have to continually visit booths to check for winners name.

EXHIBIT HOURS WILL BE:

Exhibit Start Times may vary by as much as 30 minutes when agenda is complete.

Wednesday, February 7, 2018

11:00 p.m. - 2:00 p.m. Exhibit Move In
One Afternoon Exhibit time
Reception with Attendees

Thursday, February 8, 2018

9:30 a.m. - 11:00 a.m. Exhibit Hall Open
2:00 p.m. - 3:30 p.m. Exhibit Hall Open
3:30 p.m. Exhibits Tear Down

Hotel Reservations:

Stoney Creek Hotel & Conference Center
18011 Bass Pro Drive
Independence, MO 64055

Reservations may be made at 800-659-2220 be sure to mention you are with MANHA to receive the reduced rate of \$114.00 .

You must reserve your room no later than January 5, 2018. After that date rooms are on availability basis only.



Application for Exhibit Space

INSTRUCTIONS

1. Please read this form carefully and print or type all information.
2. Space assignment date: January 15, 2018
3. Complete and return form to: MANHA, 4100 Country Club Drive., Jefferson City, MO 65109 or Fax: 573/634-8590
www.mlnha.org Phone: 573-634-5345
4. Retain a copy for your records.

COMPANY NAME

Exhibitor Company Name _____

Address _____

City/State/Zip _____

Phone: _____ Fax _____ Reprs. Email _____

COMPANY REPRESENTATIVES

ferent from above:

Name: _____ Phone: _____ Fax: _____

Address (if different) _____

City/State/Zip: _____ Email: _____

Names of those attending: _____

(For Name Badges)

Print clearly _____

Attending Lunch on 2/8/18 _____ # Attending reception on 2/7/18 _____ # of Complimentary tickets varies depending upon level of sponsorship! Additional meal packages may be purchased for \$50 each.

BOOTH INFORMATION

Companies from whom you desire separation (Specify company rather than product. Product separation not guaranteed, but every effort will be made to accommodate your needs) _____

Our company name should appear on the program and booth sign exactly as follows: _____

BOOTH CHOICE: 1ST _____ 2ND _____ 3RD _____

We will display the following items in our booth: _____

PAYMENT

Payment must be made prior to setting up booth!

We are enclosing a check or credit card number payable to MANHA to register for the following:

(please check one) _____ Diamond _____ Platinum _____ Gold _____ Silver _____ Bronze

Additional meal packages may be purchased for \$50 each. Total ticket packages ___ = _____

Total enclosed \$ _____ Method of Payment (*please circle*) Check Mastercard Visa Discover Amex

Credit Card Number _____ Expiration Date _____ 3-4 digit security number _____

Name on Card: _____ Address on Card: _____

CONFIRMATION

Confirmation and program will be sent to person in charge of exhibit.

Sponsorship Categories

DIAMOND SPONSOR

The Diamond Sponsorship is \$2,500. As a Diamond Level Sponsor you will receive:

- * Exhibit booth with first choice of booth location
- * Banner reflecting the Diamond Level Sponsorship displayed in the classroom and at your booth during exhibit times.
- * Introduction at seminar breaks with the opportunity to give a short presentation
- * Free CEU's for your representatives
- * Four complimentary packages covering the cost of conference social and meal functions
- * Full page ad in program

PLATINUM SPONSOR

The Platinum Sponsorship is \$1,800. As a Platinum Level Sponsor you will receive:

- * Exhibit booth with second choice of booth location
- * Banner reflecting the Platinum Level Sponsorship to be displayed in the hallway to the classrooms.
- * Introduction at seminar breaks with the opportunity to give a short presentation
- * Free CEU's for your representatives
- * Three complimentary packages covering the cost of conference social and meal functions
- * 1/2 page ad in program

GOLD SPONSOR

The Gold Sponsorship is \$1,500. As a Gold Level Sponsor you will receive:

- * Exhibit booth with third choice of booth location
- * Free CEU's for your representatives
- * Two complimentary packages covering the cost of conference social and meal functions
- * 1/2 page ad in the program

SILVER SPONSOR

The Silver Sponsorship is \$1,100. As a Silver Level Sponsor you will receive:

- * Exhibit booth
- * Listing in program
- * Two complimentary packages covering the cost of all conference social and meal functions.

Sponsorship Categories

BRONZE SPONSOR

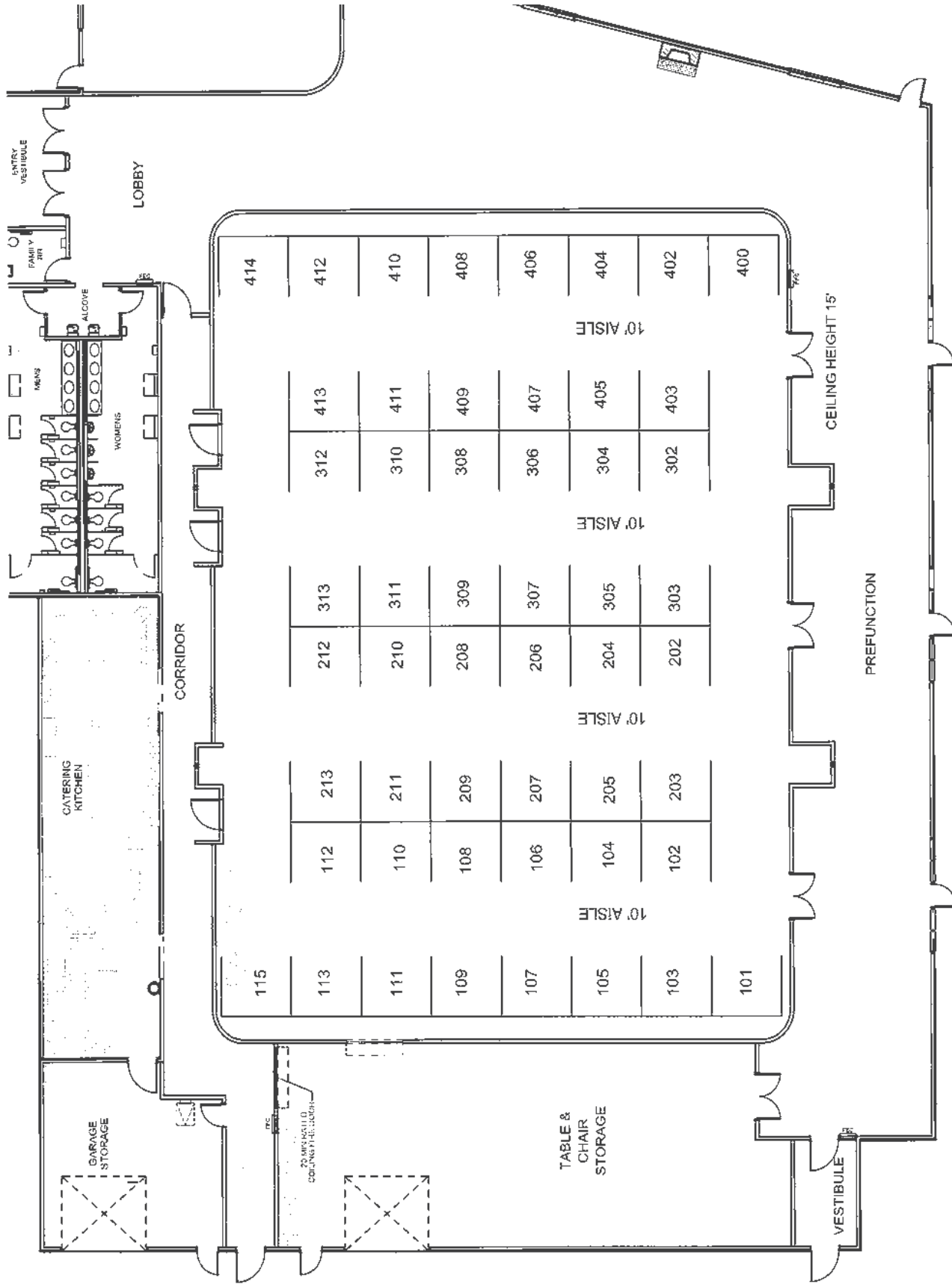
The Bronze Sponsorship is \$650 you will receive:

- * Exhibit booth
- * Listing in program
- * One complimentary package covering the cost of all conference social and meal functions

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Below are some Additional Sponsorships to Maximize Your Visability with Attendees.

BAGS	\$700	OR YOU MAY PROVIDE
NECK CORDS	\$500	OR YOU MAY PROVIDE
HOSPITALITY ROOM	SPONSOR PROVIDES ROOM, SPIRITS AND SNACKS	
WE WILL WORK WITH SPONSOR ON OBTAINING HOSPITALITY ROOM.		
BREAKS	\$500	
LUNCH	\$1,200	CO-SPONSORSHIP IS AVAILABLE
DOOR PRIZES	\$500	YOU MAY PROVIDE OR WE WILL PURCHASE
COCKTAIL RECEPTION	\$2,500	CO-SPONSORSHIPS ARE AVAILABLE
EVENT AP (WHOVA)	\$800	CO-SPONSORSHIP IS AVAILABLE



Winterfest 2018

STONEY CREEK INN, INDEPENDENCE MO, GRAND BR

BOOTHS ARE 8' x 10' (52)
AISLE WIDTHS ARE NOTED

Kansas City 861-891-9500
Branson 417-243-7037
Toll Free 866-335-6307